

MUSEUMS & GALLERIES QUEENSLAND

EXHIBITION DEVELOPMENT AND TOURING PROGRAM

M&G QLD is a leading provider of touring exhibitions and delivers a comprehensive program of up to 15 exhibitions per year to a diversity of venues within Queensland and interstate. M&G QLD is the Queensland agency for National Exhibitions Touring Support (NETS) Australia.

M&G QLD's Exhibition Development and Touring Program provides access for regional communities to high-quality contemporary exhibitions of visual arts, craft, social history, Indigenous culture, new media, architecture and design, and showcases the work of Queensland, Australian and international artists and curators.

M&G QLD provides developmental and tour management support to Queensland galleries and museums, curators, artists and arts organisations. Each exhibition is to be supported by education resources, public programs and media kits.

Selected exhibitions typically tour to more than six venues for a period of approximately two years depending on the scope/scale of the itinerary.

The proposal should be no more than 5 pages (plus CVs, images, support letters) and should address the outline provided below. Proposals will be assessed by a panel of industry peers, with particular attention to:

- quality of proposal – aims, curatorial rationale, content, educational component;
- relevance to a regional audience;
- suitability of works for touring;
- involvement of qualified/experienced personnel;
- sound financial management.

Proposals selected for development are not guaranteed to be included in a subsequent M&G QLD touring program. However, if an exhibition is taken into the program, M&G QLD will enter into a written Tour Management Agreement with the successful proposer setting out the requirements and responsibilities of both parties. M&G QLD charges a fee for its services as tour manager. This fee is generally built into the funding proposal for the exhibition and is commensurate with the scale of the touring exhibition.

What M&G QLD can provide:

M&G QLD does not provide direct financial support to individual exhibition proposals. With significant experience and expertise in touring exhibitions, M&G QLD is able to offer assistance with the following:

- funding/sponsorship applications;
- budget development;
- itinerary development;
- appropriate exhibition consultants e.g. curators, exhibition designers, writers, educators;
- crating liaison;
- management of freighting logistics;
- competitive insurance in transit and in situ;
- venue servicing – distribution of support material, venue agreements, collection of hire fees, catalogue sales.

Further assistance may include development of support material; educational components; installation instruction manual; promotional/marketing material as negotiated.

Please include the following items in your proposal:

1. Exhibition description including:

- Title/Working title;
- A curatorial rationale;
- Rationale for touring;
- Target audience/s and expected benefits to that audience;
- An indication of the exhibition's size (running metres and/or square metres);
- An indication of special venue requirements (e.g. plinths, display cases, environmental control, etc.)
- Support material where applicable;
- A selection of images of proposed (or indicative) works;
- CVs for key artists and indication as to why each artist has been chosen in relation to the exhibition rationale;
- CVs for key project personnel;
- Venues' expressions of interest if possible;
- Letters of support where applicable.

2. A work plan outlining:

- Proposed timeline for the project;
- Approximate tour dates (date of availability and how long the exhibition is to tour);
- Personnel involved in the project, including active partnerships with other organisations; Promotional strategy.

3. A draft budget where possible, including:

- An indication of any proposed/confirmed financial support, sponsorship, etc.;
- Proposed venue hire fee;
- Any other known/confirmed costs.

4. If you can identify who would be responsible for the following aspects of tour development, please include this in the proposal:

- Packing and crating the exhibition;
- Producing support material (invitations, posters, catalogues, media kit, education kit);
- Assessing suitability of works for tour;
- Condition reporting;

- Development of exhibition instruction manual;
- Development of educational materials;
- Development of public programs.

Submit your proposal:

Submit your proposal and support material by:

Email: rebekah.butler@magsq.com.au

Post: M&G QLD, 122 Gerler Road, HENDRA QLD 4011

If you have questions regarding Proposals, contact:

Rebekah Butler, Executive Director

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