

Zara Clark Museum captures Charters Towers fascinating history

Councillor Frank Beveridge, Mayor Charters Towers Regional Council, joined Museum & Gallery Services Queensland (M&GSQ), Councillor Colleen Doyle, Townsville City Council and Councillor John Wharton, Mayor Richmond Shire Council, in Townsville on Thursday 4 December 2014, in congratulating the **Zara Clark Museum**, on a great year of achievement. The Zara Clark Museum is housed in a National Trust of Australia (Queensland) late Victorian, commercial building that is listed on the Queensland Heritage Register.

M&GSQ's Executive Director, Rebekah Butler, said today,

"Zara Clark Museum is to be commended for its achievements during its year-long participation in M&GSQ's Standards Review Program and plans for attracting new volunteers."

According to M&GSQ's Standards Program Reviewers, Christine Ianna, and Elizabeth Bates, industry experts who played a vital role in providing pro-bono professional advice and assistance throughout the Program:

"The Zara Clark Museum is to be congratulated on the scope and progress of activities made through out the Program including an Open Day, a 'chair to chair' self-guided tour, children's 'treasure hunt' and the redevelopment of the WWI display."

Kristine Patterson, volunteer, explained the Museum's participation in the Standards Review Program has resulted in a plan for attracting volunteers,

"The Standards Program has assisted us with new ideas to use in the recruitment of more volunteers and to encourage further interest from those who already are involved."

M&GSQ's Standards Review Program supports museums and galleries to build skills and capacity, plan for a sustainable future, identify strategic priorities for improvement, develop an action plan and ensure the safeguarding and accessibility of community collections and stories.

The museum's profile is attached.

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IMAGE CAPTION

Councillor Frank Beveridge, Mayor Charters Towers Regional Council congratulates Kristine Patterson from the Zara Clark Museum on the completion of the 2014 Museum and Gallery Services Queensland Standards Review Program.

Acknowledgement – Photo Through the Looking Glass Studio

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