

media release

5 DECEMBER FOR IMMEDIATE RELEASE

VIBRANT MUSEUM SUPPORTED BY ITS COMMUNITY

Mayor Tom Gilmore joined Museum and Gallery Services Queensland (M&GSQ) in congratulating MAREEBA HERITAGE CENTRE INCORPORATED, a well-presented regional museum strongly supported by its community.

At the Atherton Council Chambers on December 2, the Mayor heard of the museum's achievements and their new approach to strategic planning arising from their year-long participation in M&GSQ's Standards Program.

According to M&GSQ's Standards Program Reviewers, Steve Chaddock and Ian Jempson, industry experts who played a vital role in providing pro bono professional advice and assistance throughout the Program:

"Mareeba Heritage Centre demonstrated a strong sense of community, a keenness to embrace their multicultural heritage and an excellent focus on providing a high quality visitor experience. The overall presentation of the exhibitions is very good with quality displays, excellent use of murals, excellent use of audio-visual, appropriate use of mannequins, and a very clever use of motion activated sound-scapes. Outstanding progress has been achieved with the cataloguing of the majority of its 5000 objects in the collection in a dedicated collection management system."

Louise Mabbutt, Manager of the Mareeba Heritage Centre acknowledged the outstanding work of key museum volunteers, Mary Thompson, Lorraine Townsend and Jackie Morris, and the many others too numerous to mention, who make the Centre a vibrant and welcoming place. According to Louise, the program has helped to:

'Refocus our Museum on its key strategic objectives and has given our organisation guidelines to formulate a 'Strategic Management Plan' for the next three years.'

The museum's profile is attached.

For media enquiries and to obtain print quality images of the museum and the presentation, please contact:

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IMAGE CAPTIONS:

Image 1 – Mayor Tom Gilmore presents Certificate of Recognition to Mary Thompson and Louise Mabbutt of Mareeba Heritage Centre

Acknowledgement - Photo Michael Marzik

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