

500,000 years of World History

ENRICHING PEOPLES LIVES
THROUGH THE STORIES CREATED
FROM OUR COLLECTION

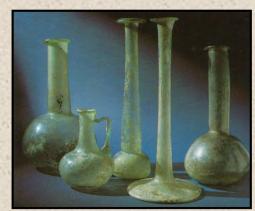




### **OUR AVENUES OF FUNDING:**

- GENERAL ADMISSIONS TO OUR MUSEUM
- HOSTING EVENTS ie MEDIEVAL FESTIVAL
- PUBLIC PROGRAMS ie EDUCATION AND SCHOOL HOLIDAY PROGRAMS
- GRANTS
- SPONSORSHIP









# OUR STRATEGIC AND OPERATIONAL PLANS NOW DIRECT OUR FUNDING STRATEGY

Example:
Stained Glass Conservation Project
2007 - 2017

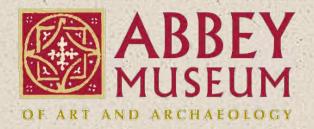
The Abbey Museum has over forty nine (49) Medieval and Victorian stained glass windows that needed conservation











# STEP 1 – CONSERVATION NEEDS ASSESSMENT funded through RADF



# STEP 2 – IDENTIFY FUNDS NEEDED FOR EACH WINDOW Total - \$165,000

#### STEP 3 - FUNDRAISING STRATEGY

- Private donors
- Fundraising activities ie walkathon, raffles
- Grants RADF
  - Copland Foundation

http://www.coplandfoundation.com.au/grants



## **Community Heritage Fund 2015**

NATIONAL LIBRARY OF AUSTRALIA MEDIA RELEASE

30 OCTOBER 2015

ABBEY MUSEUM WINS COMMUNITY HERITAGE GRANT

The Abbey Museum has been awarded a \$12,190 federal Community Heritage Grant to fund the Preservation, Storage & Assessment of Abbey Museum's Textile Collections.

The grant was announced at the National Library of Australia in Canberra on 27 October,

This year, grants worth \$438,710 have been distributed to 75 community groups and organisations from around Australia to assist in the identification and preservation of

community owned but nationally significant heritage collections.

Edith Cuffe, Director of the Abbey Museum, said the grant was important in supporting the edith curre, director of the Abbey Museum, said the grant was important in supporting the Abbey Museum collection at the grassroots level. "The Abbey Museum collection at the grassroots level." errors to preserve the Abbey Museum collection at the Brassroots level. The Abbey Museum textile collection comprises approximately 110 objects. They cover a wide range of Museum textile collection comprises approximately 110 objects.

Museum textile collection comprises approximately 110 objects. They cover a wide range of cultural sources and time frames. The grant provides the funds to engage the expertise to cultural sources and time trames. The grant provides the funds to engage the expert help us protect our collection and make it more accessible to the public," she said. neip us protect our collection and make it more accessible to the public," sne said.

Conservators Michael Marendy and Christine lanna will team up to undertake this project Conservators Michael Marendy and Christine Janna will team up to undertake this project which has been identified as of high significance due top the fragile nature of some of the

Director-General of the National Library of Australia, Ms Anne-Marie Schwirtlich, said the CHG program showed the commitment by the National Library, along with its partner institutions and the Federal Government, in encouraging communities to care for the

nation's heritage, be it in small country towns or capital cities.

CHG is managed by the National Library. It is funded by the Australian Government through the Ministry for the Arts; the National Archives of Australia; the National Film and Sound Archive; the National Museum of Australia and the National Library.

Media contacts: [insert appropriate contacts]

**Step 1: SIGNIFICANCE ASSESSMENT** 

**Step 2: PRESERVATION NEEDS ASSESSMENT** 

**Step 3: CONSERVATION ACTIVITIES and COLLECTION MANAGEMENT** 

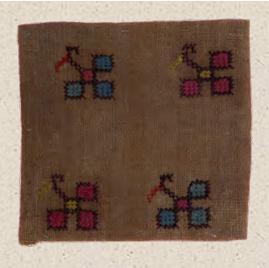
"The Abbey Museum awarded \$12,190 federal Community Heritage Grant to fund the Preservation, Storage & Assessment of Abbey Museum's Textile Collections."

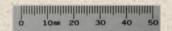












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#### **Stronger Communities Program**

The Stronger Communities Programme is an investment by the Australian Government to help deliver social benefits across Australia by funding small capital projects.

Step 1: MPs invite selected applicants to submit an application

**Step 2: Submit online application** 

**Project: Build a permanent Joust Arena** 

Keep your local MP's informed of your projects





#### Festival & Museum Sponsorship

- Much easier for the Festival rather than the Museum Festival:
  - High profile
  - Greater exposure (but limited onsite engagement)
  - Opportunities to smoodge clients
  - Marketing and social media promotion



























#### **Museum Sponsorship:**

## SPONSORSHIP VALUE CHAIN Abbey Museum of Art and Archaeology

#### POSSIBLE SPONSORSHIP BENEFITS

- Corporate box / VIP hospitality experience at Abbey Medieval Festival
- MC announcement at Banquet or relevant Event
- Sponsor Story on Tabula
- Opportunity to advertise in annual 'Friends' publication Lindisfarne
- Opportunity for stall at Christry as 1 wrket
- GA Ticket allocation fc `bbe dedieval Festival
- Networking of on nit at Abbey Museum Events including: 'ta at Abbey Museum Events (2 x complimental tracets to Picnic at Pemberley, Regency all, and Medieval Christmas)

#### **DIGITAL BENEFITS**

- Logo on digital flyer for Museum Event
- Blog opportunity
- Logo and blurb on Museum Website Sponsor page
- Link from Abbey Museum website to Sponsor's website
- Facebook/Instagram/Twitter posts (\*)
- Logo on Tabula, e-newsletter











#### **CONTACT DETAILS**

Abbey Museum of Art & Archaeology

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Caboolture, Queensland 4510

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**Email:** 

**Museum Web:** 

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www.abbeymuseum.asn.au

www.abbeytournament.com