

# Annual Statistics Report 2018



## Wanton, Wild & Unimagined

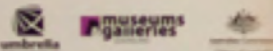
Alison McDonald

Environmental artist and sculptor, Alison McDonald, brings a focus on the beauty of recycled materials in an artistic practice that positions her work within a broader debate about consumer culture and the environment.

Greatly influenced by her location in the tropical north of Queensland, materials that most dominate Alison's sculpture is plastic, and she makes up the majority of marine debris not only seen on her shores but also floating in oceans worldwide. Alison spends many hours on the humble plastic bottle and collecting thousands of plastic bottles, a variety of unimagined and impossible creations inspired by the depths of the ocean environment and an imagination informed by such things as John Wyndham's sci-fi novel, *The Day After Tomorrow*.

By converting masses of everyday objects into a visually striking and aesthetically charged new form, Alison's artworks challenge the viewer to regenerate rubbish, whilst raising questions about our relationship with plastic, the recycling of this material and the impact of our actions.

I have a deep affection for the environment, and a concern about the impact that waste has upon our land and oceans. Human numbers on our planet, and we are the only creature on Earth that produces waste in such huge volumes. By re-viewing this waste and creating new works from multiples of the same item, I also reflect upon the impact of our actions on Earth. The use of materials from all this waste in my large-scale artworks, helps to focus attention on what is possible. My aim is to show viewers that one person can make a difference, and the effect that one ordinary item multiplied into the thousands can have.



A touring exhibition supported by Queensland's Creative Industries and Arts, funded by the Queensland Government's Creative Industries and Arts program, and an initiative of the Australian, state and territory governments.



Opening of M&G QLD touring exhibition *Wanton, Wild & Unimagined* by Alison McDonald at Noosa Regional Gallery (detail). Photograph by Your Life Photography, courtesy of Noosa Regional Gallery.



## Why M&G QLD collects these statistics

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Each year, Museums & Galleries Queensland (M&G QLD) collects statistics from the 400+ public galleries and museums across the State. M&G QLD uses these statistics for a number of purposes:

- To build a 'snapshot' of visitation trends across regions;
- To analyse trends between groups of galleries and museums – e.g. small, medium, large;
- To compare these trends from year to year;
- To allow M&G QLD to build an accurate picture of the sector to inform our current and future programs, services, policies and directions — to better service Queensland galleries and museums;
- To advocate to all levels of government about the value of museums and galleries locally, state-wide and nationally – e.g. as vital institutions within their communities, as tourism destinations within the State, etc.

Disclaimer: Statistics are presented in aggregate form for the purposes outlined above – M&G QLD does not make public statistics from any individual organisation. While every effort is made to collect the most accurate data annually, the number of survey respondents varies from year to year.

# Audience & Community Engagement

2018 Annual Statistics source: 161 public galleries and museums (including statutory bodies) responded to the survey.



1.

**876,573**

**Total educational visitors**



2.

**7,204,058**

**Total visitors**

**1,042**

**Total outreach activities delivered**

**1,795,020**

**Total outreach attendees**

1. Flinders Discovery Centre, Hughenden's replica Muttaborrasaurus. Photograph by Kathy Friel, courtesy of Flinders Discovery Centre.  
2. Christian Thompson, *Ritual Intimacy*, Griffith University Art Museum, 2017. Photograph by Emma Wright, courtesy of Griffith University Art Museum.

# Exhibitions & Displays

2018 Annual Statistics source: 161 public galleries and museums (including statutory bodies) responded to the survey.



1.

# 988

**Total self-generated exhibitions presented**



2.

# 156

**Total touring exhibitions from other organisations presented**

1. Exhibition view: *Balnhdhurr – A Lasting Impression*, Caboolture Regional Gallery, 2018. Photograph by Katie Bennett, courtesy of Caboolture Regional Gallery.  
2. Ross Manning, *Wave Opus II*, 2016, modified clock chimes, heat sink, DC motors, hook-up wire, motion detector, contact microphones, and audio equipment.  
Exhibition view: Ross Manning, *Dissonant Rhythms*, Tableland Regional Gallery. Photography by Jürgen Freund.

# Volunteers

2018 Annual Statistics source: 161 public galleries and museums (including statutory bodies) responded to the survey.



1.

**54%**  
of organisations responding to the  
2018 Annual Statistics Survey are  
**volunteer-run**

**4,833**  
Total volunteer staff

**768,201**  
Total volunteer  
hours contributed

**\$19m**  
Total volunteer value

Of these volunteer-run  
organisations

**10%**  
are galleries  
and

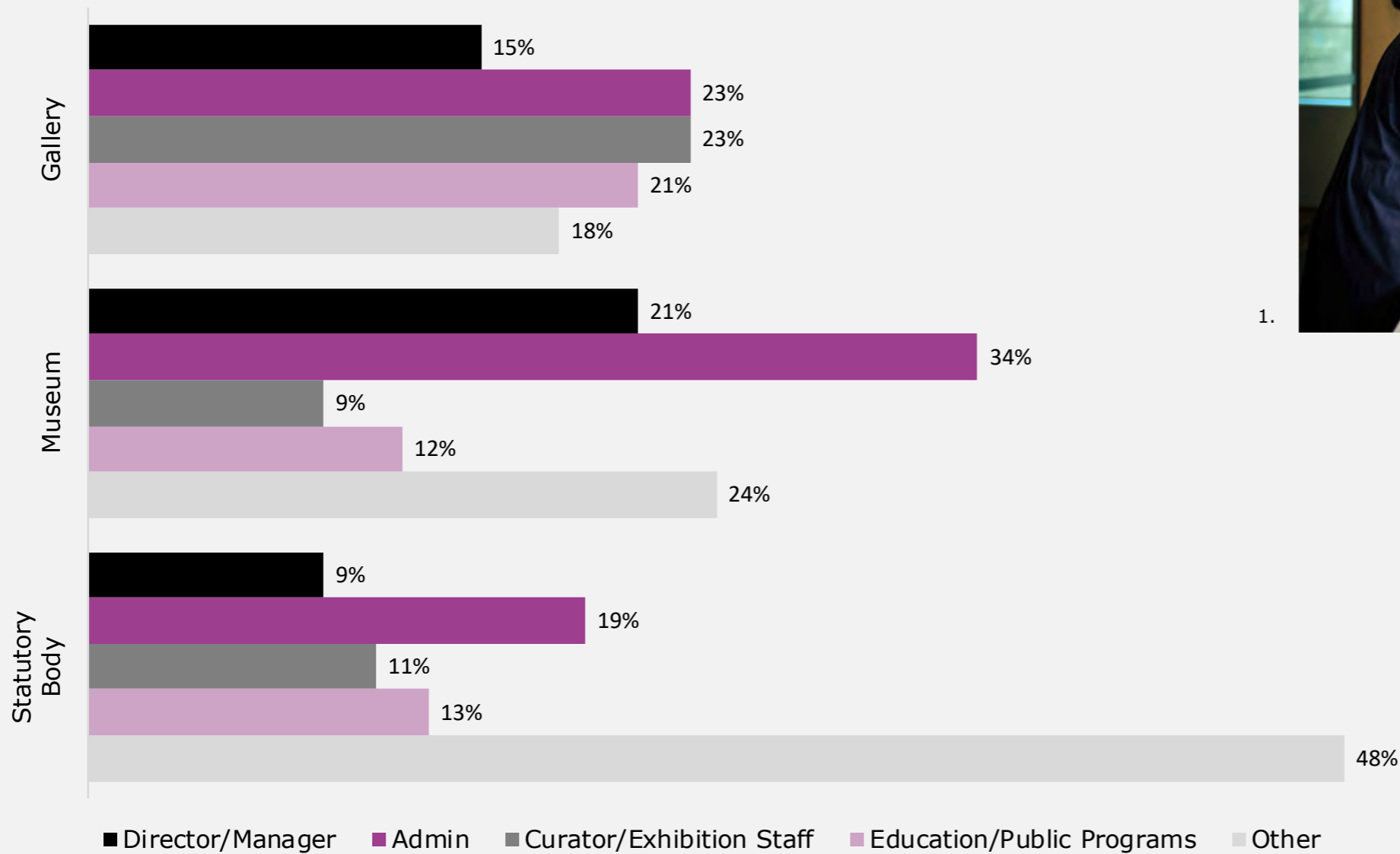
**90%**  
are museums

1. Image courtesy of Rawpixel.

# Paid Staff

2018 Annual Statistics source: 161 public galleries and museums (including statutory bodies) responded to the survey.

## Number of Paid Staff Roles full-time equivalent



1.

**1,651**  
Total paid staff  
or

**1,196**  
Full-time equivalent

Other staff include: casual staff, cleaning, collections/registration, editing, finance, front of house, gallery assistants, kitchen staff, marketing, project support, sales, site/facilities, sponsorship/philanthropy, technical support, tourism, visitor services.

1. 2018 Gallery and Museum Achievement Award (GAMAA) Winner, Kathryn Kerswell (left), The University of Queensland Art Museum. Photograph by Simon Wood, courtesy of The University of Queensland Art Museum.

## Comparative Data 2016–2018

SURVEY PARTICIPANTS	2016	2017	2018
Queensland public gallery	38	35	33
Queensland public museum	92	90	109
Queensland public gallery & museum	9	7	11
Queensland statutory body	6	5	8
<b>Total</b>	<b>145</b>	<b>137</b>	<b>161</b>

TOTAL VENUE VISITORS (includes educational visitors)	2016	2017	2018
Queensland public gallery	858,790	799,299	727,719
Queensland public museum	433,367	359,880	421,775
Queensland public gallery & museum	467,043	444,128	601,631
Queensland statutory body	3,807,520	4,715,835	5,452,933
<b>Total</b>	<b>5,566,720</b>	<b>6,319,142</b>	<b>7,204,058</b>

EDUCATIONAL VISITORS	2016	2017	2018
Queensland public gallery	34,673	63,026	49,259
Queensland public museum	49,674	29,424	58,765
Queensland public gallery & museum	19,407	19,506	27,603
Queensland statutory body	104,765	104,208	740,946
<b>Total</b>	<b>208,519</b>	<b>216,164</b>	<b>876,573</b>

## Comparative Data 2016–2018

OUTREACH ACTIVITIES	2016	2017	2018
Queensland public gallery	255	232	186
Queensland public museum	248	332	451
Queensland public gallery & museum	37	23	76
Queensland statutory body	1	85	329
<b>Total</b>	<b>541</b>	<b>672</b>	<b>1,042</b>

VISITORS TO OUTREACH ACTIVITIES	2016	2017	2018
Queensland public gallery	404,217	170,824	60,782
Queensland public museum	98,547	160,340	154,180
Queensland public gallery & museum	1,455	659	319,216
Queensland statutory body	324,000	1,438,209	1,260,842
<b>Total</b>	<b>828,219</b>	<b>1,770,032</b>	<b>1,795,020</b>



## Comparative Data 2016–2018

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SELF-GENERATED EXHIBITIONS	2016	2017	2018
Queensland public gallery	516	467	440
Queensland public museum	288	256	407
Queensland public gallery & museum	34	57	71
Queensland statutory body	75	39	70
<b>Total</b>	<b>913</b>	<b>819</b>	<b>988</b>

TOURING EXHIBITIONS PRESENTED	2016	2017	2018
Queensland public gallery	101	118	88
Queensland public museum	16	27	36
Queensland public gallery & museum	11	29	16
Queensland statutory body	27	9	16
<b>Total</b>	<b>155</b>	<b>183</b>	<b>156</b>

## Comparative Data 2016–2018

<b>VOLUNTEERS</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Queensland public gallery	1,052	976	814
Queensland public museum	2,387	1,937	2,886
Queensland public gallery & museum	538	118	521
Queensland statutory body	272	303	612
<b>Total</b>	<b>4,249</b>	<b>3,334</b>	<b>4,833</b>

<b>VOLUNTEER HOURS</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Queensland public gallery	88,733	76,494	61,340
Queensland public museum	384,084	414,287	591,868
Queensland public gallery & museum	35,761	26,454	55,056
Queensland statutory body	32,650	55,442	59,937
<b>Total</b>	<b>541,228</b>	<b>572,677</b>	<b>768,201</b>

## Comparative Data 2016–2018

PAID STAFF	2016	2017	2018
Queensland public gallery	197	184	179
Queensland public museum	95	67	99
Queensland public gallery & museum	111	93	141
Queensland statutory body	392	824	1,232
<b>Total</b>	<b>795</b>	<b>1,168</b>	<b>1,651</b>

PAID STAFF FULL-TIME EQUIVALENT	2016	2017	2018
Queensland public gallery	130	119	115
Queensland public museum	51	42	72
Queensland public gallery & museum	78	57	83
Queensland statutory body	251	592	926
<b>Total</b>	<b>510</b>	<b>810</b>	<b>1,196</b>

### Notes to this report

- Statutory bodies comprise: Queensland Museum Network (Queensland Museum, Sciencentre, The Workshops Rail Museum, Cobb+Co Museum, Museum of Tropical Queensland), Queensland Performing Arts Centre Museum & Tony Gould Gallery, Queensland Art Gallery | Gallery of Modern Art (QAGOMA) and Queensland State Archives. Not all of these contributed in 2016-18.
- Public galleries and museums comprise: regional galleries, museums, university art museums, Indigenous keeping places/art centres.
- The value of volunteer hours was calculated at \$25 p/h.



Museum and Gallery Services Queensland Limited, trading as Museums & Galleries Queensland (M&G QLD), is the peak professional body for the public museum and gallery sector in Queensland.

M&G QLD is supported by the Queensland Government through Arts Queensland, and is assisted by the Visual Arts and Craft Strategy, an initiative of the Australian, State and Territory Governments.

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