

Arts Queensland

Funding Programs March 2018

Fund	What	How	Who	Investment
Competitive Funds				
QASP Arts Illuminate	Secure an acclaimed artist who will engage the community and build local capacity	Rolling fund - Applications must be received at least 16 weeks prior to commencement date	Individuals, for-profit or non-profit organisations and collectives. AQ shareholder companies excluding Screen Qld, Arts Statutory Bodies, Major Performing Arts Organisations	Up to \$100,000
QASP Arts Ignite Arts Impact	Creative development and presentation of new works. Delivery of diverse and original arts experiences for Qld communities	Rolling fund - Applications must be received at least 16 weeks prior to commencement date	Individuals, for-profit or non-profit organisations and collectives	Funding up to \$60,000

Fund	What	How	Who	Investment
Competitive Funds				
Individuals Fund	Transformational professional and career development opportunities	Round 1 - closes 13 April 2018 , for activities from 13 July 2018 Round 2 - closes 17 August 2018 , for activities from 5 November 2018	Individuals artists and cultural workers (emerging and established)	Up to \$10,000 per individual
Playing Queensland Fund	Performing and visual arts tours with demonstrated community interest and confirmed demand	Rolling fund - Applications must be received at least 12 weeks prior to tour commencement date	Individuals, for-profit or non-profit organisations and collectives	Tour costs only

Fund	What	How	Who	Investment
Regional Arts Fund (RAF)				
RAF – Quick Response Grants	Supports and promotes participation in, and access to arts and culture regional and remote Australia – specifically for activities with time pressure.	Rolling fund – closes on 31 May 2018 or when funding is expended.	Regionally-based Individuals, Groups, incorporated not-for-profit organisations and local councils. Applicants must <u>reside</u> in a MMM2 – MMM7 location as per the Modified Monash Model.	Up to \$3,000

Key eligibility

- Applicants must be regionally based (MMM2 – MMM7)
- Funding must principally benefit a regional location
- No touring, competitions, awards, fundraising or school / curriculum based activities

More information available here:

www.arts.qld.gov.au/aq-funding/funding/workflow/regional-arts-fund

Fund	What	How	Who	Investment
Arts Business Innovation Fund (ABIF)				
ABIF	<p>Supports innovation to strengthen income generating and entrepreneurial capacity in not-for-profit arts and cultural businesses.</p> <p>Refer to Guidelines for further detail.</p>	<p>Rolling fund - Applications must be received at least 16 weeks prior to commencement date</p>	<p>Arts and cultural businesses. Applicants must have Deductible Gift Recipient (DGR) status - refer to Guidelines for eligibility</p>	<p>Up to \$100,000 comprised of equal 50/50 combination of government grant and zero interest loan from ABIF.</p>

More information available here:
<https://www.qld.gov.au/recreation/arts/funding/organisations/business>




Assessment Criteria

- **Quality** – artistic achievement, contribution to growing the arts sector, artistic progression, innovation, collaboration, partnerships
 - **Reach** – develops audiences, ability to respond to and stimulate demand, providing access to, participation in and positive experiences of arts across Queensland
 - **Impact** – builds capacity, articulation of public value and demonstration of cultural, social, artistic and/or economic outcomes
 - **Viability** – effective management and governance capabilities supported by financial and entrepreneurial capacity, a viable, value for money proposal
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Assessment

- AQ staff check all applications for eligibility against published guidelines
 - Eligible applications are then assessed by external peer assessors, who have relevant art form and arts industry experience
 - Assessors make funding recommendations against the specific program assessment criteria
 - Funding recommendations are put forward to the Minister for the Arts for final approval
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Top 10 tips for completing funding applications

1. **Understand the funding** program and customise your application to meet its objectives.
 2. Be **succinct** – describe exactly what you plan to do, why and how. Write in clear and simple language. Don't assume knowledge.
 3. **Sell** – excite your reader! Have a compelling project description.
 4. **Evidence!** Support material should substantiate the claims in your application – avoid support material unrelated to your project (e.g. general testimonials or references)
 5. Don't forget your **rationale** - why does this project need to happen? Is there demand? How do you know this?
 6. **Budgets** – must balance, be realistic and evidence based.
 7. **Marketing and evaluation** – how are you going to connect with your audience? Have you allocated budget for this?
 8. **Partnerships** – If your project is support by others, describe their contributions and provide evidence of their commitment.
 9. **Success** – be clear and realistic about the intended outcomes and impact of your project.
 10. **Proofread** and check – ask a colleague or friend unrelated to the project to make sure your proposal is clear and easy to understand.
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Help and resources

- Arts Queensland's **Arts Acumen** initiative provides a suite of online resources, information and opportunities to strengthen sustainability and growth in Queensland's arts sector
 - Events, research, templates, case studies and blog posts
 - Top tips, budget examples, assessment criteria checklist
 - Go to Arts Queensland website and follow prompts to Arts Acumen (www.arts.qld.gov.au)
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Arts Acumen

Arts Acumen promotes collaboration, entrepreneurship and future thinking to strengthen sustainability in Queensland's arts sector. Arts Acumen will support individuals and organisations across Queensland by providing resources, information and opportunities to foster knowledge growth, connections and access to industry intelligence. Arts Acumen has been developed in consultation with arts sector individuals, organisations and advisory bodies.

If you would like to provide feedback on the information available, recommend additional Arts Acumen resources or have a question about funding, please contact us at artsacumen@arts.qld.gov.au.



Resources

Toolkits, templates and information to assist artists and arts organisations to develop skills and knowledge in funding application writing, business planning, governance, marketing, evaluation, reporting, partnerships, philanthropy and innovation.



Evidence

Publications, reports and research that provide insights into the local, national and international arts and cultural sector.




Arts and Cultural Snapshots

An overview of arts and cultural activities in Queensland council areas.



example budget: mentoring and skill development opportunity

Context:


- Cairns-based Ben has been working as a musician for three years. He has identified an internationally renowned Sydney-based singer-songwriter who has agreed to mentor him in various aspects of songwriting, recording and networking within the music industry and making key introductions to music industry professionals.
 - Ben has scheduled three sessions with his mentor in various locations across the east coast of Australia over a six month period. One of these sessions is planned at 301 Studios in Sydney.
 - Ben plans to attend the annual BIGSOUND conference with his mentor to network and further develop his contact base within the music industry. The third mentoring session will be held while both Ben and his mentor are in Brisbane.
 - The mentor has offered to provide accommodation for Ben on his second two-day trip to Sydney.
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Please note that this budget is an example only. # indicates funding has been confirmed.

Income		Expenditure		AQ Funding Breakdown (What will AQ funding pay for?)	
A. Earned income (Please itemise)		F. Salaries, fees and allowances		\$	
		Mentor fee	2,000	Mentor fee contribution	1,000
		Bigsound conference pass	450	Bigsound pass contribution	300
Subtotal A		Subtotal F	2,450		1,300
B. Other income (Please itemise)		G. Production/program and direct costs (e.g. travel, accommodation, registration costs) (Please itemise)		\$	
# Cairns Regional Council RADF	800	Domestic airfares	800	Domestic airfares	800
# Crowdfunding	1,500	Accommodation - Sydney	400	Accommodation - Sydney	400
		Accommodation - Brisbane	1,000	Accommodation - Brisbane	1,000
		Per diems	480		
		301 Studio	2,200		500
		Ground transport (Uber)	500		
Subtotal B	2,300	Subtotal G	5,380		2,700
C. Your own contribution (Please itemise) (Please advise which are cash and which are in-kind?)		H. Promotion, documentation & marketing costs (Please itemise)		\$	
Bigsound conference pass (cash)	150	Business cards for Bigsound	100		
Per diems (cash)	380				
Subtotal C	530	Subtotal H	100		
D. Sponsorships, fundraising & donations (Please itemise) (Please advise which are cash and which are in-kind?)		I. Administration costs (Please itemise)		\$	
Mentor fee (in-kind)	1,000				
Officeworks (in-kind)	100				
Subtotal D	1,100	Subtotal I			
E. AQ funding (must be the same as funding request in 2.2). Applications requesting 100% income from AQ will be ineligible.					
Subtotal E	4,000				
TOTAL INCOME (A+B+C+D+E) (must equal total expenses)	7,930	TOTAL EXPENSES (F+G+H+I) (must equal total income)	7,930	Total AQ request (must be the same as funding request in 2.2)	4,000



What assessors may observe in this budget

1. It is important to consider **other funding sources** when applying for a grant. Your budget should show other grant programs you have applied to, and if funding is confirmed. Assessors will consider this favorably as other investment in your project makes it more viable and shows that other people see value in what you are doing.
 2. Assessors value **applicant's fundraising efforts** from a variety of sources e.g. Crowdfunding, in-kind contributions, again this shows others see value.
 3. The mentor is providing half his fee in-kind. **Contributions from partners** evidences their commitment to your career development and strengthens your application.
 4. Assessors consider if there is sufficient **allowance for travel and accommodation** expenses. In this example, airfare estimates appear inadequate to cover 3 return flights from Cairns.
 5. Budgeting for additional promotional materials for BIGSOUND could have been included.
 6. Budget requests **50% of project costs**. This would be considered reasonable. Funding programs do not cover 100% of project costs.
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Further information

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www.arts.qld.gov.au



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