



**FRRR**

Foundation for Rural  
& Regional Renewal

## Securing Funding Workshop

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# Today's topics

- Who is FRRR?
- What do we do?
- Funding, what is available?
- Tips for good grant writing
- Helpful tools and resources
- Grants in Action

FRRR's vision is vibrant and adaptive rural, regional and remote communities.



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# Who is FRRR?

- Our mission is to champion the **economic and social strength** of Australia's regional, rural and remote communities through **partnerships** with the private sector, philanthropy and government.
- Distributed more than **\$66 million** in grants and provided substantial capacity building support to more than **7,500 groups**.
- In 2014/15 we distributed **\$8.4m to 757** community projects.
- **2,445 organisations** made applications, due to limited funds only awarded **31%**
- Particular focus on **small rural communities** fewer than 10,000

# What we do

FRRR has been connecting rural Australia & philanthropy, government & business since 2000

- We help to bring **philanthropy to the bush**
  1. **Provide grants** to not-for-profit community organisations and act as a clearing house / referral service
  2. **Help communities fundraise**, by ‘lending’ our DGR status to community organisations and hold funds on their behalf, via Donation Accounts
- Help to **build local capacity** to find local solutions to local problems
- We do this by **partnering with business, philanthropy and governments.**

# Funding - what's available

We collaborate with other philanthropic organisations, government departments, corporations and individuals to fund not-for-profit community organisations across a range of areas including:

- Aged care
- Arts, culture and community heritage
- Education
- Natural disaster recovery
- Tourism
- Infrastructure
- Economic development

... and just about everything else, from community hall repairs to community gardens.

# Funding tailored to community demands

- **Small Grants for Rural Communities (SGRC)**
  - Contribute to social & community welfare, economic, environmental, health, education or cultural development.
- **Culture, Arts, Tourism and Community Heritage (CATCH)**
  - Support the rich and diverse history and culture of rural and regional Australia, and sustain arts and tourism activities.
- **Caring for Ageing in Rural Australia (CARA)**
  - Focus on wellbeing of older Australians through community based proactive and positive ageing programs, as well as practical support such as equipment for centres and community based residential facilities.



# Funding tailored to community demands

- **Education:**
  - REAPing Rewards Program
  - ANZ Seeds of Renewal program
  - Back to School Program
- **Natural Disaster Recovery:**
  - Repair-Renew-Restore program
- **Place-based programs:**
  - Tackling Tough Times Together (TTTT) - QLD and NSW
  - Aussie Cotton Farmers Grow Communities - QLD and NSW



# FRRR has a strong presence in QLD and NSW

- In 2014/15, grants ranged from \$50 to \$85,000.
- The average grant was \$8,000, although the median was closer to \$5,000 as we distributed a small number of higher value grants.





# Donation Accounts

There are three types of donation accounts:

- Project Donation Account to raise funds for a specific project.
- Regional Donation Account - suitable for Community Foundations or community organisations without a tax deductible public ancillary fund, to raise funds for particular region.
- Small Grants Program Donation Account - to raise funds for small grants program.
- At 30 June 2015, FRRR held funds on behalf of 39 organisations. Collectively, they raised more than \$1.875m.

Is a donation account something that could benefit your organisation/community?

# Three key steps to good grant writing

1. **THINK** - carefully. Why are you applying?

2. **PLAN** - the project and address six key questions:

- ✓ What
- ✓ Why
- ✓ Who
- ✓ How
- ✓ When
- ✓ How Much



3. **WRITE** - demonstrate strong community support and give a compelling case.

Helpful animated videos under Resources on [www.frrr.org.au](http://www.frrr.org.au):

- Plan your project
- Write an application
- Prepare a budget
- Implementation

# CATCH grant captures Australian history



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- \$19,569 CATCH grant enabled an experienced facilitator to work with local Indigenous people to collect, collate and upload historic and contemporary cultural data.
- Photos and sound files will be stored on the Northern Territory Libraries' Community Stories database.
- The collection now consists of around 1,800 photos, plus sound files.
- Stories to reflect the regional nature of the cultural materials and the strong connections between local families.



# Repair-Restore-Renew: Cyclone Yasi 5 years on

- \$10,600 funded the ‘Quad riders to the rescue’ FNQuadriders Inc project - allowing 10 riders to gain Certificate 1 and 2 training for assisting in future disaster events.
- FRRR awarded \$16,800 to the CORES (Community Response to Eliminating Suicide) project, to enable Innisfail volunteers to be trained as CORES Team Leaders, who then trained and supported local volunteers.
- A \$13,303 grant for the Ravenshoe ‘guerrilla gardening’ project focused on building volunteers skills, through participation and a series of workshops with an emphasis on permaculture, composting, soil preparation and garden maintenance.



# Cardwell & District Historical Society: Museum Rescue Project

The Cardwell Museum was devastated from Cyclone Yasi. Funded through the Repair-Restore-Renew 2011 program, two Museum and Gallery officers were employed to develop a single response cyclone preparedness plan.

The officers worked with the volunteers to train them in best practice museum exhibition development.

New displays were developed in conjunction with the volunteers - allowing them to learn about exhibition theming, label writing, object display and mounting, preventative conservation and education curriculum linkage.

## Outcomes

- Trained and confident volunteers to create exhibitions that engage visitors.
- Upgraded governance and management practices of volunteers and the organisation for now and into perpetuity.



# SGRC Grant gives green light for driving school

A drivers licence, and safe driving skills, are critical in rural Australia.

- Clermont in central Queensland didn't have a driver instruction training school.
- Progress Association received a \$3,635 grant from the SGRC program.
- This helped to send three local community members to a two-week training and instruction course, completing their Certificate IV in Car Driving Instruction.
- Now Clermont boasts a pool of three driver trainers, who are able to give learner drivers lessons at the days and times that suit them.
- The driving school plans to extend its services to the surrounding towns of Capella, Tieri, Dysart and Middlemount, which don't have local access to accredited, qualified driver education.



# CARA funded pool hoist provides inclusion solution

- Magnetic Island elderly residents were unable to safely access the community pool and could not participate in water-based therapy.
- Magnetic Island Community Care (MICare) received a \$9,990 CARA grant to purchase a new hoist for the pool.
- This has provided safe and dignified access for frail or mobility-impaired visitors, and those with a disability.
- With additional funds from the Rotary Club and support of Lifetec, the hoist was installed, volunteers trained as pool supervisors and MICare staff on the new equipment.
- Local patients are now enjoying gentle aqua-based exercises and the simple joy of a plunge in the pool.



# Helpful tools and resources

## FRRR grant applications:

[http://www.frrr.org.au/cb\\_pages/applying.php](http://www.frrr.org.au/cb_pages/applying.php)

## Tips from Probono Australia:

<http://www.probonoaustralia.com.au/news/2012/11/top-10-tips-grant-writing#>

## Our Community - website for non-profits:

<https://www.ourcommunity.com.au/community/>

## Grant writing handbook:

[http://cfaxsantas.com/wp-content/uploads/Grant\\_Writing\\_Handbook.pdf](http://cfaxsantas.com/wp-content/uploads/Grant_Writing_Handbook.pdf)



# Four things to do when you leave today

1. Check that you are receiving the FRRR newsletter, if not, go online and subscribe today  
[http://www.frrr.org.au/cb\\_pages/newsletter\\_subscription.php](http://www.frrr.org.au/cb_pages/newsletter_subscription.php)
2. Mark in your diary to check the FRRR grants calendar monthly for grant program opening and closing dates  
[http://www.frrr.org.au/grant\\_calendar.php](http://www.frrr.org.au/grant_calendar.php)
3. Take time to look at FRRR's tips for great applications  
[http://www.frrr.org.au/cb\\_pages/tips\\_for\\_great\\_applications.php](http://www.frrr.org.au/cb_pages/tips_for_great_applications.php)
4. Register for free FRRR / Our Community webinars:  
Sponsorships 101 - 27 July; Crowdfunding - 10 August  
<http://www.ourcommunity.com.au/frrr>

# Thank you for your time

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