Expression of Interest

Little Fish Lane Projection Series

Showcasing contemporary new media artworks by regional Queensland artists in the heart of Brisbane.



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ARIA

FISH LANE | ARTS PRECINCT

Museums & Galleries Queensland and ARIA Property Group acknowledge the Traditional Custodians of the lands on which we work and live, and recognise their continuing connection to land, water and community.

We pay our respect to Aboriginal and Torres Strait Elders past, present and emerging.

Cover: AI-generated render of Little Fish Lane and projection zone.

The Opportunity

Museums & Galleries Queensland (M&G QLD) invites Expressions of Interest from regional Queensland artists working in New Media.

This exciting new initiative, a partnership between M&G QLD and ARIA Property Group, will profile the talents of 12 regionally-based Queensland New Media artists for a one-month display period each, from March 2027 to February 2028.

New Media artworks submitted for consideration must be:

- existing New Media artworks (this is not a commissioning opportunity)
- PG rated
- Culturally sensitive
- Not overtly political in nature
- Minimum of 1 minute and not more than 30 minutes in duration

If successful, the artist's New Media Work will be embedded into a 2-hour looped program featuring other New Media artworks.

Selected artists will be paid a loan fee of $600 (plus GST if applicable) for the display period.



Kellie O’Dempsey + Mick Dick, Fish Lane Activation 2024. Photograph by Josef Ruckli, courtesy of ARIA Property Group.

Introduction to the Fish Lane Arts Precinct

The Fish Lane Arts Precinct is one of Brisbane's most acclaimed and vibrant urban revitalisation projects, stretching from South Brisbane's cultural heart near QAGOMA and QPAC through to West End. Once an industrial laneway, Fish Lane has been reimagined as an award-winning, open-air gallery and lifestyle precinct where contemporary public art, lush urban landscaping, award-winning architecture, and a thriving dining scene intersect.

At the core of the precinct is a commitment to embedding creative culture into everyday public spaces. Fish Lane features a curated collection of large-scale murals, light and sculptural installations and digital work. It attracts a diverse flow of foot traffic daily, from local workers and arts patrons to food lovers and city visitors, creating an ever-evolving, dynamic environment that shifts seamlessly from day to night.

As part of Fish Lane Arts Precinct's broader initiative to integrate contemporary visual arts into the city fabric, Little Fish Lane stands as a multi-sensory public space off the laneway where food and wellness intersect with cutting-edge visual culture. The integration of large-scale murals alongside the Fish Lane Projector provides a key platform for digital storytelling, ensuring artwork is fully embedded into the rhythm of the space and the night-time experience of its visitors.



View of Fish Lane. Photograph courtesy of ARIA Property Group.

The Opportunity

This opportunity will profile the talents of 12 visual artists working with New Media from across regional Queensland*. The selected New Media artists will have their artworks viewed nightly in Fish Lane's inner-city, central Brisbane location, attracting a high level of pedestrian traffic and audience engagement.

Location: Little Fish Lane, 23 Fish Lane, South Brisbane, QLD 4101

Foot traffic: Estimated 3,000 people per day, from 5pm – 11pm

(* Regional Queensland is defined as anywhere outside of the Brisbane Local Government Area.)



James Hornsby, Fish Lane Activation 2024. Photograph by Josef Ruckli, courtesy of ARIA Property Group.

EOI Submission Process

To be considered for this opportunity, please submit your EOI to e: information@magsq.com.au by **5pm, Friday 22 January 2027**.

EOIs to include:

- Artist biography
- Concise CV – up to 2 pages (contact details, education, exhibitions, projects, websites links, etc)
- Short rationale outlining artwork themes (500 words maximum)
- Link to your website or Vimeo account to access your 1-minute to 30-minute New Media artwork

Successful artists will be required to enter into a formal Loan Agreement and asked to provide their artwork on a USB or electronically via their website, Vimeo account or similar, formatted to the technical specifications listed overpage.

Technical Specifications

Digital Artwork Requirements for presentation on a Barco G100-W22 projector

Category	Specification Parameter	Requirements & Guidelines
Video Formats & Codecs	Master / Production Codec	Apple ProRes 422 HQ or ProRes 422 *(Windows Alternative: Avid DNxHR HQX)* *Note: Visually lossless masters ensure optimal hardware calibration and media server ingestion.*
	Compressed Codec *(Draft/Review*	H.264 / MP4 (Min. Bitrate: 30–50 Mbps) or H.265 / HEVC
Resolution & Aspect Ratio	Native / Preferred Resolution	1920 x 1200 (WUXGA) *(16:10 Native Hardware Match)*
	Secondary / Minimum Resolution	1920 x 1080 (Full HD) (16:9) or 3840 x 2160 (4K UHD)
	Pixel Aspect Ratio	1.0 (Square Pixels)
Frame Rate & Timing	Frame Rate	25 fps or 50 fps *(PAL Standard)* *(Alternative: 30 fps / 60 fps. Must be constant frame rate; VFR prohibited)*
	Looping Requirements	Seamless Loop Point: Clean transition with no black frames or visual jumps at start/end.
Colour Space & Display	Colour Space	Rec. 709 *(sRGB gamma profile)*or Rec. 2020
	Chroma Subsampling	4:2:2 *(Master)* or 4:2:0 *(Draft H.264)*
Audio	Audio Format	Not Applicable

Project Timeline

EOI opens 30 October 2026

EOI closes 22 January 2027

Successful artists notified by 5 February 2027

Program commences 1 March 2027

Fish Lane Architect Rendering



AI-generated render of Little Fish Lane and projection zone.

Contact

For further information about this Expression of Interest process, please contact:

Museums & Galleries Queensland
Andrea Higgins
Exhibitions Coordinator
e: andrea.higgins@magsq.com.au
p: 07 3059 9746

Submission email address: information@magsq.com.au

This initiative is a partnership between Museums & Galleries Queensland (M&G QLD) and ARIA Property Group. M&G QLD is supported by the Queensland Government through Arts Queensland. M&G QLD is a member of NETS Australia. NETS Australia is assisted by the Visual Art, Craft and Design Framework, an initiative of the Australian, State and Territory Governments.