



**2007**

# **ANNUAL REPORT**

**MUSEUM AND GALLERY SERVICES  
QUEENSLAND LIMITED**

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# Chairperson's Report



## **MUSEUM AND GALLERY SERVICES QUEENSLAND (M&GSQ) COMPLETED ITS THIRD FULL YEAR OF OPERATIONS IN 2007.**

On behalf of Museum and Gallery Services Queensland's (M&GSQ) Board of Directors I am pleased to present the Company's 2007 Annual Report, highlighting the range of professional and industry development programs and services delivered throughout the course of the year.

In 2007, M&GSQ's Board of Directors comprised seven members who met a total of six times to provide counsel and support to M&GSQ's Executive Director and staff, including reviewing the company's goals and strategic direction in preparation for the development of a revised Business Plan for 2008–2010 to be submitted as a part of Arts Queensland's Small to Medium (s2m) funding application. Directors also supported the Company in facilitating staff strategic planning sessions, through to participation and contribution at the 2007 State Conference.

2007 saw the further development of major industry initiatives to support the state's museum and gallery sector. In September, I was delighted to welcome the more than 140 delegates who attended M&GSQ's 2007 State Conference, the *3C's: Contemporary Collecting and Communication*, held at the Gold Coast. Other highlights included *Quality Public Programs — Beyond Visitor Numbers*, Standards program, 2007 *Gallery and Museum Achievement Awards (GAMAA)*, 2007 *Museums Alight!* and upgrading of M&GSQ's website.

Partnerships of many kinds — local, state and national — have enabled M&GSQ to develop and deliver its quality program of services and industry initiatives to our constituents. We thank all those who contributed to the success of our programs throughout 2007.

In January 2007, M&GSQ's Executive Director, Suzannah Conway, resigned to take up a new position, with Rebekah Butler as the new appointee to the position. I would like to express the Board's gratitude to Debra Beattie, M&GSQ's Business Manager, for acting as Executive Director whilst the position was being filled. The Board also acknowledges the hard work and contribution of all the M&GSQ staff throughout 2007.

I would also like to thank the company's Board of Directors: Lisa Jones, Richard Baberowski, Julie Boyd, Geoffrey Ewing, Sarah Perrot and Michelle Smith for their contribution in 2007.

In November 2007, M&GSQ was notified of its Arts Queensland s2m funding application, advising that in 2008 the company was to receive a reduction in operational funding and move to Annual Rolling funding. This outcome was unexpected and will require some significant changes to the Company's programming and operation to weather the new budget constraints in 2008. Having said this, the staff and Board of M&GSQ remain positive and are actively working together to try to minimise the impact of this outcome on the programs and services the company delivers, and to keep constituents informed of developments.

In 2008, the M&GSQ Board will continue to work closely with its member organisations, the Regional Galleries Association of Queensland (RGAQ) and Museums Australia Queensland branch (MAQ), to determine ways in which the three organisations can maximise their resources and expertise to the greater benefit of the sector.

**John Walsh**  
**Chairperson**

## M&GSQ Board 2007

**John Walsh**

*Public Officer  
Chairperson*

Manager, Gold Coast City Art Gallery

**Lisa Jones**

*Company Secretary  
Deputy Chairperson*

Curator, Queensland Police Museum

**Richard Baberowski**

*Director*

Arts & Cultural Planner, Caboolture Shire Council

**Julie Boyd**

*Director*

Mayor of Mackay, Mackay City Council

**Geoffrey Ewing**

*Director*

Principal, Negotiation Solutions

**Sarah Perrott**

*Director*

Manager, Corporate Public Relations, Qld Museum

**Michelle Smith**

*Director*

Curator/Administrator, Redcliffe Museum

# M&GSQ Staff 2007

**Suzannah Conway**

*Executive Director (to 12 January)*

**Rebekah Butler**

*Executive Director (from 2 July)*

**Debra Beattie**

*Business Manager*

*Acting Executive Director (15 January to 29 June)*

**Jessica Campbell**

*Information Officer (to 24 January)*

**Leisha Lawrence**

*Information Officer (from 5 February)*

**Ann Baillie**

*Manager Training and Professional Development*

**Kerri Laidlaw**

*Training and Professional Development Coordinator (to 23 November)*

**Fiona Marshall**

*Exhibition Program Manager*

**Judith Brough**

*Casual Exhibitions Officer (to 26 March)*

**Jodi Ferrari**

*Exhibitions Development Coordinator (from 8 March)*

**Madeleine McClelland**

*Project Officer — Communications (from 14 August)*

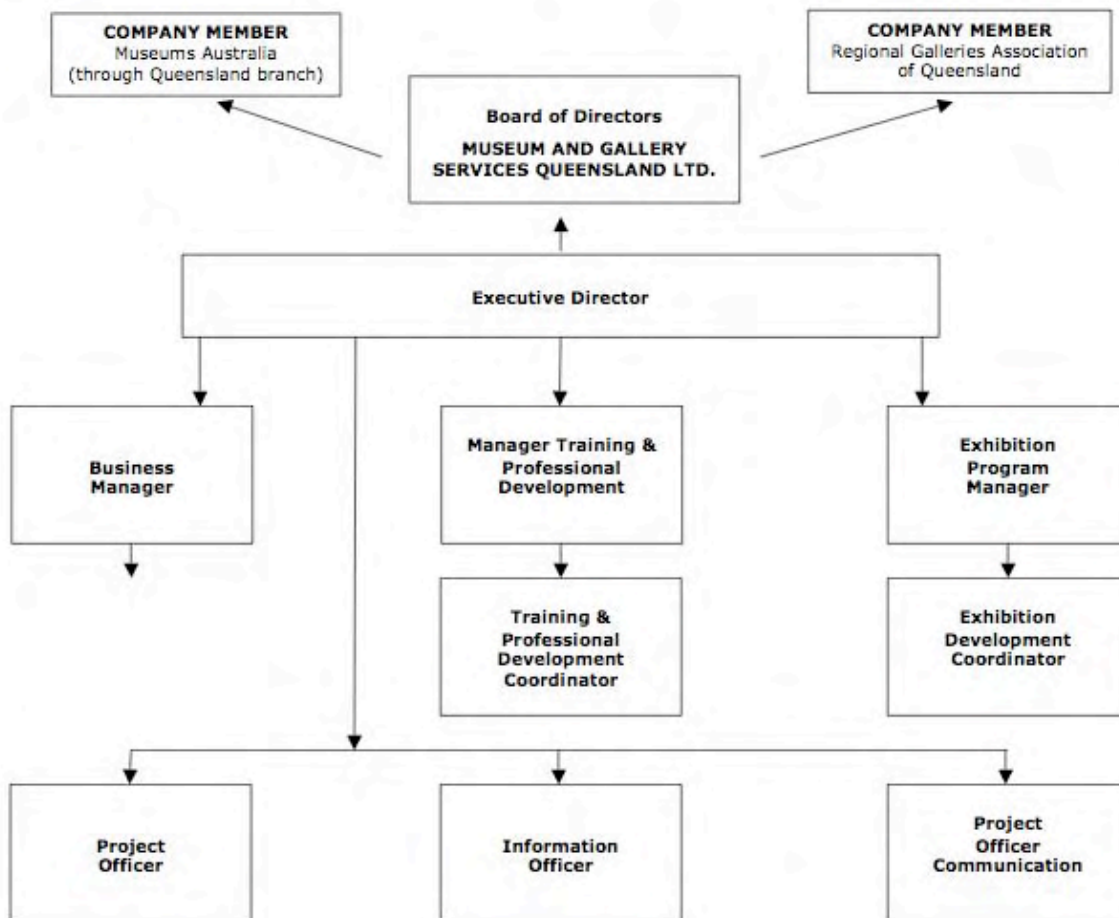
**Rebecca Cason**

*Project Officer (from 23 January)*

**Sara Dawson**

*Casual Administrative Assistant*

## M&GSQ Organisational Structure 2007



# Executive Director's Report

2007 was a successful and stimulating year, marking Museum and Gallery Services Queensland's (M&GSQ) third year of operation.

## Finance

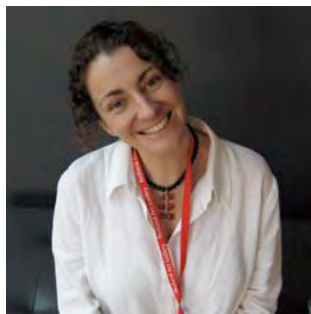
In 2007, Museum & Gallery Services Queensland's major income sources continued to be derived through funding from Arts Queensland, the State Government's arts funding body under its Cultural Infrastructure Program, and from the Federal Government's arts funding body, the Australia Council for the Arts through its Key Organisations program. In addition, M&GSQ received funding through the Visual Arts and Craft Strategy, an initiative of the Australian, State and Territory Governments. M&GSQ acknowledges and thanks both Arts Queensland and the Australia Council for their continued support.

M&GSQ also derived income through project-based grants; management fees; sponsorship and donations and continued to find efficiencies in the Company's annual administration costs. In 2007, the Company achieved a surplus of \$19,747 on an overall expenditure of \$731,385.

The Company's 2007 activities took place within a context of change occurring at both state and federal level. This included the appointment of a new State Premier, the Hon. Anna Bligh MP on 13 September 2007, and the appointment of Australian Government Minister for the Environment, Heritage and the Arts, the Hon. Peter Garrett AM MP on 3 December, following the Federal election.

In 2007 the State Government introduced new funding structures for the arts and cultural sector, effective from January 2008. As a result M&GSQ's operational funding will now come under Arts Queensland's Small to Medium Organisations Program (s2m).

M&GSQ submitted its application for triennial funding to this program in August 2007, outlining a range of proposed new



initiatives to be delivered in addition to our current successful core programs, to better service Queensland's museums and galleries.

In November, M&GSQ was notified of the outcome of its s2m application, in which the Company was offered Annual Rolling Funding of \$300,000 per annum. The offer represents a shift from Triennial to Annual Rolling funding (a commitment of funding for 2 years) and a 27.5% cut to current operational funding. It also represents a move from Arts Queensland's Visual Arts, Craft and Design sector to Creative Communities. As a result, M&GSQ will have to make significant cuts to staffing levels, programming and administration costs to meet the new budgetary constraints. These changes will come into effect on 1 January 2008.

## Marketing, Promotion and Sponsorship

In its capacity as the peak industry body, M&GSQ actively sought opportunities throughout 2007 to advocate for and profile the achievements of Queensland's museums and galleries, their collections, staff and volunteers, as well as to promote the Company's programs and services through the presentation of key industry events such as the *Gallery and Museum Achievement Awards (GAMAA)*, *Museums Alight!*, industry publications and the State Conference.

*Museums Alight!* became a week-long event in 2007, offering participating museums and galleries an opportunity to profile collection items on M&GSQ's website and take part in a comprehensive state-wide marketing campaign managed by the Company. Extending the scope and timeframe of the event and implementing new marketing strategies proved highly successful. Whilst involving significant amounts of staff time and resources, 2007 *Museums Alight!* participants received extensive state and regional press coverage including 14 radio interviews; 30 print articles including Brisbane's *Courier Mail*, the *Townsville Bulletin*, the *Gympie*

*Times* and *Gold Coast News*; one regional television story; and promotion through various web listings, e-marketing, fliers and posters.

The appointment of a Communications Officer in August 2007 to market and promote the 2007 *State Conference*; 2007 *GAMAA*; *Beyond Visitor Numbers* lecture, seminar and masterclasses; *Standards Program*; and begin planning for 2008 *Museums Alight!* has also proved incredibly positive for the Company and constituents, attracting local, state, and national media coverage including *Radio National*, *The Age*, *612 ABC Brisbane*, and *Brisbane News*.

This appointment has provided valuable sectoral support in the area of Exhibition Development and Touring, through the Communications Officer working with those regional galleries hosting M&GSQ touring exhibitions to maximise media coverage and promotion within their regions.

The 2007 *GAMAA* winners were profiled in 13 print media and two radio interviews, and three on-line articles including *ABC Wide Bay Radio*, *The Chinchilla Times* and *Queensland Times*.

M&GSQ welcomed the continued business support and sponsorship for the 2007 *GAMAA* receiving both cash and in-kind sponsorship to the value of \$4,682. M&GSQ thanks Brandi Projects, Brian Tucker and Zetta Florence for their ongoing support of this important industry event.

M&GSQ acknowledges and thanks all those who generously supported and contributed to the success of M&GSQ's programs and events in 2007.

#### **M&GSQ Key Program Areas and Events**

Detailed information on the work undertaken in each of M&GSQ's key program areas:

- Industry Development and Advocacy
  - Information and Referral Services
  - Training and Professional Development
  - Exhibition Development and Touring
- is outlined in this report. Also provided is information pertaining to the Company's key events in 2007.

Highlights include:

- M&GSQ 2007 State Conference, *3Cs: Contemporary Collecting and Communication*, was a critical success featuring leading international and national speakers and high attendance from the state's museum and gallery sector.
- More than forty museums and galleries across Queensland took part in M&GSQ's annual state-wide celebration, *Museums Alight!*
- 641 participants took part in M&GSQ's Training and Professional Development Programs.
- 2007 *Standards Program*, a joint program with Museums and Galleries NSW, supported six community museums in far North Queensland.
- M&GSQ's *Touring Exhibition Program* presented 12 exhibitions to 46 venues in Queensland and nationally, with a total of 124,754 visitors.
- M&GSQ's successful funding application to Visions of Australia to tour new media work, *Intimate Transactions* by Transmute Collective.
- Presentation of the fourth *Gallery and Museum Achievement Awards (GAMAA)*.
- M&GSQ's Information and Referral program fielded more than 570 museum and gallery related enquiries, and registered more than 82,000 website visits.
- M&GSQ's published four editions of *Source*, four editions of *Update*, and one edition of *Artery*. The timely article on council amalgamations has been one of the most accessed and popular articles published by M&GSQ.

In 2007, M&GSQ addressed one of the key challenges identified in the 2006 Annual Report by purchasing new IT equipment and software to replace the aged equipment inherited from the two member organisations. This has enabled M&GSQ to enhance its online information and TPDP services, providing access to conference papers, video streaming, and podcasts, improving the level and quality of support and resources available to the sector. The results are compelling, with an increased number of website hits, Events Calendar listings, and number of e-bulletin and e-newsletter subscriptions.

**Staffing**

Throughout 2007, M&GSQ experienced a number of staff changes including the resignation of M&GSQ's Executive Director, Suzannah Conway. M&GSQ welcomed Rebecca Cason as Project Officer in January; Leisha Lawrence as the new Information Officer, replacing Jessica Campbell in February; Jodi Ferrari as Exhibitions Development Coordinator in March; and Madeleine McClelland as Communications Officer in August.

I would like to acknowledge and thank Debra Beattie, Business Manager, for her professionalism and dedication to the Company in filling the role of Executive Director from January up until my commencement in July 2007. I also thank her and the M&GSQ team for their ongoing support, hard work and commitment to ensuring the success of M&GSQ and the quality of programs and services the Company delivers.

**Conclusion**

M&GSQ achieved many successes in 2007 through quality delivery in its key program areas — meeting and often exceeding its goals and targets. The Company continued to foster valuable partnerships within the

industry and in the corporate sector, and received strong support from government.

The success of 2007, combined with the Board and staff's collective commitment and passion, provide a firm foundation for 2008. M&GSQ enters the new year with the resolve to deploy its information services, industry initiatives, training and professional development programs and exhibition services to best serve the sector, with an understanding of the financial challenges that lay ahead. Despite facing increased demand and reduced resources, the Company will continue to seek opportunities to grow and best serve its constituents and stakeholders with timely, relevant and innovative programs and services. M&GSQ will also maintain critical consultation with its constituents and advocate strongly for the sector, supporting, promoting and celebrating the outstanding work being undertaken in museums and galleries throughout Queensland.

**Rebekah Butler**  
**Executive Director**

# Industry Development and Advocacy

## Representation

During 2007, staff members of M&GSQ provided advisory services to the industry, including representation on:

- National Exhibitions Touring Support (NETS) Australia
- National Standards Task Force
- Queensland Government Exhibition Indemnification Scheme (QGEIS) management committee
- The Education Minister's Awards reference committee
- Youth Arts Interagency Meetings, coordinated by Youth Arts Queensland
- Flying Arts' Regional Art Awards selection panel
- Gold Coast Evandale Precinct Focus Group
- Attendance at Regional Gallery Directors' Forums

M&GSQ staff also contributed to the following industry events:

- Small Museums Conference held in Maryborough, 12–14 October 2007 (conference speaker).
- Arts Queensland's Regional Arts Development Fund (RADF) Conference held in Cairns, 13–16 November 2007 (conference speaker, conducted two workshops and individual consultations with delegates).
- Judging of the Tyson Evans scholarship at Redcliffe City Art Gallery.
- Judging of the Rio Tinto Martin Hanson Memorial Art Prize at Gladstone Regional Gallery and Museum (including floor talks and lecture).

## Industry Development



## ♦ 2007 Gallery and Museum Achievement Awards (GAMAA)

M&GSQ presented the fourth Gallery and Museum Achievement Awards in 2007. The GAMAA evening was hosted by the Gold Coast City Art Gallery in September, as part of M&GSQ's 2007 State Conference.

The compere for the evening was Rory O'Connor, a documentary producer and television presenter and Vice President of the Yugambah Museum in Beenleigh. The awards were presented by Terry Gibson, Director, Creative Communities, Arts Queensland. Most of the delegates from the State Conference also attended the event.

The recipients of the 2007 Gallery and Museum Achievement Awards were:

### Organisations: Staff of 7 or more

Winner — Queensland Museum for *Journey of Understanding: Refugee and Cultural Diversity education kit*

Special Commendation — The Workshops Rail Museum, Ipswich, for *Great Railway Journeys of Australia*

### Organisations: Staff of 1 to 6

Winner — Caloundra Regional Art Gallery for *Ownership, Wave Hill Walk-Off 40th Anniversary exhibition*

Special Commendation — Redcliffe Museum for *Rehousing of Collection in Primary Store*

Special Commendation — Kingaroy Heritage Museum for *The Peanut Museum*

Special Commendation — Jugglers Art Space Inc. for *[gRaffic] project*

### Organisations: Volunteer

Winner — Australian Country Hospital Heritage Association for *Building Relocation project*

### Individuals: Paid

Winner — Nancy Calder, Director, Special Projects and Cultural Programs, Isis Shire

Special Commendation — Christine Ianna, Manager, Preservation Services, Queensland State Archives

Special Commendation — Virginia Rigney, Curator Public Programs, Gold Coast City Art Gallery

#### **Individuals: Volunteer**

Winner — Joan Hubbard, Chinchilla White Gums Gallery

Special Commendation — Merv Volker, The Workshops Rail Museum, Ipswich

For the fourth consecutive year, the generous sponsors of the 2007 Gallery and Museum Achievement Awards were:

- Brian Tucker Accountant, sponsored the commissioning of the GAMAA trophies.
- Brandi Projects, provided goods and services to the value of \$1,000 for the winner of the category, Individual Paid.
- Zetta Florence, provided \$500 worth of conservation materials for the winner of the category, Individual Volunteer.

The 2007 trophies were designed by Craig Flood.

The 2007 GAMAA advisory committee comprised:

- Elva Cupo (Rockhampton Art Gallery)
- Helen Collins (Outback Regional Gallery, Winton)
- David Gibson (Newstead House, Brisbane)
- Mary-Clare Power (Tourism Queensland)
- Andrew Moritz (The Workshops Rail Museum, Ipswich)
- Elliott Murray (Queensland Art Gallery)
- Annette Turner (Logan Art Gallery)
- Ian Watts (Old Treasury Museum, Melbourne)

The 2007 judging panel comprised:

- Ian Jempson, Queensland Maritime Museum
- Mary-Clare Power, Tourism Queensland
- Annette Turner, Logan Art Gallery
- Michael Wardell, Artspace Mackay
- Sally Watterson, Tweed River Regional Museum, NSW
- Pamela Whitlock, Gladstone Regional Art Gallery and Museum

The 2007 GAMAA attracted considerable media coverage with 12 print articles and 2 radio interviews with award recipients.



2007 Gallery and Museum Achievement Award recipients. Back row (l to r): Christine Ianna, Michelle Smith (Redcliffe Museum), Josh Tarrant representing Merv Volker (The Workshops Rail Museum), John Waldron (Caloundra Regional Art Gallery), Cr James Houghton (Redcliffe City Council). Middle row: Joan Hubbard, Bernadette McCormack (The Workshops Rail Museum), Maria Thoumine (Kangaroo Heritage Museum). Front row: Nancy Calder, Yvonne Kelley (Australian Country Hospital Heritage Assn), Peter Breen and Randal Breen (Jugglers Art Space), Deborah Tranter (Queensland Museum). Not pictured: Virginia Rigney (Gold Coast City Art Gallery)

#### ◆ **Museums Alight**

Museums Alight has been presented by M&GSQ since 2005 to celebrate International Museum Day and to acknowledge the contribution of Queensland's museums and galleries to our rich and dynamic culture.

The event is an opportunity for museums and galleries in every region throughout Queensland to showcase their collections and exhibitions to the public, while joining cultural institutions throughout the world as they recognise International Museum Day. In 2007 the theme for International Museum Day was *Universal Heritage*.

For the 2007 Museums Alight celebrations, M&GSQ took a different approach to that of previous years. Feedback from galleries and museums had indicated that it was too stressful on time and resources to undertake activities that were focused on special celebratory events, and that were concentrated on just one day — International Museum Day. For 2007, M&GSQ extended the Museums Alight celebrations to a full week, running from Monday 14 May to Sunday 20 May, so that activities could be better integrated with the museum/gallery's normal course of business. In keeping with the IMD 2007

theme of *Universal Heritage*, the campaign was focused around collections, and constituents were invited to provide information on their significant objects as well as “media tempters” on interesting facts about their museum or gallery.

M&GSQ then developed a two-pronged approach:

- Media releases were created for every participating museum and gallery, highlighting their collections and fascinating facts, and providing details of special events they might be holding to celebrate IMD. These were distributed to each gallery and museum’s regional media. Media releases promoting the full schedule of activities state-wide was distributed to all major Queensland media outlets.
- A profile was created for each participating museum and gallery on the M&GSQ website with details of their significant objects and any special events they were running during Museums Alight, with links to a central calendar of events and to their press releases. These profiles remain as a record on the M&GSQ website.

The media campaign was very successful. Over 30 print articles were published in both metropolitan and regional newspapers. M&GSQ staff conducted 4 radio interviews in addition to 11 broadcasts of interviews with participants and 1 regional television broadcast.

## Industry Partnerships

Museum and Gallery Services Queensland works with a broad range of industry partners to deliver its programs and services (acknowledged on page 32 of this report). Some of the key partners in M&GSQ’s 2007 delivery included:

### **Pacific Asia Observatory: *Museum Directors and Cultural Leaders Breakfast***

In November 2007, Museum and Gallery Services Queensland partnered the Pacific Asia Observatory to present a *Museum*

*Directors and Cultural Leaders Breakfast* at the Riverside Café, Gallery of Modern Art.

Guest speakers discussed their leadership roles in building inclusive cultural institutions and included:

- Dr Rick West, Director of the National Museum of the American Indian, The Smithsonian Institution, Washington DC; Vice President of ICOM; Honorary Professor, Museum Studies, The University of Queensland.
- Lydia Miller, Executive Director, Aboriginal and Torres Strait Islander Arts (ATSIA), Australia Council for the Arts, Sydney.
- Chris Sarra, ATSIA Board Chairperson, Australia Council for the Arts.
- Nguyen Van Tuyet, Director, Vietnam National Museum of Women, Hanoi.

The event was co-convened by Dr Amareswar Galla, Pacific Asia Observatory for Cultural Diversity in Human Development; and Professor of Museum Studies, School of English, Media Studies & Art History, The University of Queensland.

Other invited guests included directors and senior staff of Brisbane museums, galleries, libraries; Indigenous representatives working with museums, galleries and cultural centres in Brisbane and nearby shires; and representatives from state government departments.

The breakfast was generously sponsored by the Queensland Art Gallery | Gallery of Modern Art.

## **RG AQ/MAQ**

In January 2007, the Regional Galleries Association of Queensland (RG AQ) and Museums Australia Queensland (MAQ) jointly employed a part-time Membership Officer. Museum and Gallery Services Queensland provided office space and administrative support to this position throughout the year.

M&GSQ also worked with the Regional Galleries Association of Queensland and Museums Australia Queensland on their professional development bursary programs (see Appendices 9, 10 and 11 for bursary recipients).

### **Brisbane's Living Heritage Network (BLHN)**

In 2007 Museum and Gallery Services Queensland continued to provide office space and administrative support to the Coordinator of Brisbane's Living Heritage Network. M&GSQ and BLHN worked in partnership to develop and deliver an industry networking event, *Talking Stock: museum and gallery merchandising*.

### **Museums and Galleries New South Wales (MGnsw)**

M&GSQ and MGnsw collaborated on the delivery of the 2007 Standards program, conducted in Far North Queensland and the Illawarra and Southern Highlands respectively. In 2007, M&GSQ and MGnsw worked across state boundaries sharing reviewers, planning and evaluation and producing the second Standards Community Directory. For the third year of M&GSQ's Standards Pilot, MGnsw continued to provide access to research, methodology and materials associated with the New South Wales Standards Program: sustainable community museums.

### **Cities and Museums**

The Cities and Museums Group is a partnership between the Museum of Brisbane, Queensland College of Art and Centre for Public Culture and Ideas, Griffith University and Museum and Gallery

Services Queensland. The partnership aims to stimulate a conversation about the function and role of museums in the cities and communities that they serve. In 2007, the partnership sponsored the international keynote speaker for M&GSQ's State Conference, D. Lynn McRaney from Chicago History Museum, USA.

### **The University of Queensland Museum Studies Program**

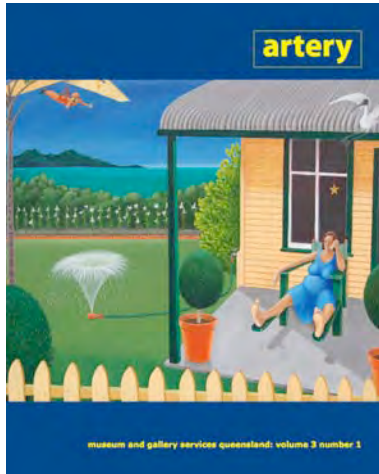
M&GSQ collaborated with The University of Queensland Museum Studies Program in the School of English, Media Studies and Art History and the University of Queensland Art Museum on the development of a major seminar on *Quality Public Programs: Beyond Visitor Numbers*. M&GSQ also continued to support The University of Queensland in the second year of its Museum Studies Program through recruitment of participants from the sector for master classes.

### **Gold Coast City Art Gallery**

M&GSQ continued to support the Gold Coast City Art Gallery in the development of the *Stories of the Queensland Landscape* project, a curriculum linked education kit focussing on works in the collection that is a resource for use in schools and will encourage students to visit regional collections.

# Information and Referral Services

## Publications



### ◆ **Artery Magazine**

One issue of M&GSQ's major publication, *Artery*, was published in December 2007. *Artery* is distributed to museum and gallery workers throughout Queensland, and to a selected national mailing list. It features programs, issues, exhibitions and new developments within the museum and gallery sector.

Articles are sourced from Queensland, Australia and internationally, with an aim to present and promote contemporary museum practice; inspire change and development; and to advocate on behalf of the Queensland museum and gallery industry.

#### **December 2007:**

This edition of *Artery* addressed the timely issue of local government amalgamations in Queensland, re-presenting M&GSQ 2007 Conference papers on this subject by Hanut Dodd, Christopher Hudson, Jude McBean, Michelle Smith and Julie Boyd. The December edition also continued a series focusing upon the role of regional galleries and their collections, with articles on Perc Tucker Regional Gallery, Townsville and the Winton Shire Collection. An article on the significance of heritage collections in regional Queensland was accompanied by case studies from four Queensland museums. Other articles included a feature

on the 2007 Gallery and Museum Achievement Awards, and a celebration of 25 years of South Australia's Museums Accreditation and Grants Program.

### ◆ **source**

M&GSQ published four issues of its newsletter, *source*, in April, July, October and December 2007. *source* is distributed both in hard copy to constituents and on the website, and features industry news, information and resources, and updates on M&GSQ's programs, events and services, including a regular calendar of events.

### ◆ **Update**

In 2007, four issues of M&GSQ's exhibitions newsletter, *Update*, were published and distributed in March, June, October and December (this issue promoted M&GSQ's 2008 program and exhibitions available for tour).

## **E-Bulletins**

M&GSQ distributed over 50 e-bulletins and 25 group emails throughout the year to a recipient list of over 480.

The capacity for recipients to subscribe and unsubscribe to the e-bulletin and to update their personal details was available on the website. As a result of the M&GSQ website update in late 2007, the e-bulletin received a new look and is now delivered via HTML-based email.

## **Website**

M&GSQ devoted considerable time to redeveloping and updating its website throughout 2007. This upgrade included a revision of the look and feel of the site to enhance it as an easy-to-navigate resource for the industry. The upgrade has allowed alternate delivery of M&GSQ's programs — initially focusing on the training and professional development program — by facilitating larger documents, including opportunities for multi-media applications

such as digital audio and video (currently in full use), RSS feeds, podcasting and the use of interactive social media in the future. The newly refreshed website went live to the public on 3 December 2007.

The M&GSQ website received a total of 82,150 visits for 2007.

(N.B. A visit is a series of page views, beginning when a visitor's browser requests the first page from the server, and ending when the visitor leaves the site or remains idle beyond the idle-time limit.)

Features of the website include:  
*M&GSQ Hot Links and Latest News:* Quick guide to M&GSQ's most recent events and information.

*Out Now!:* Quick outline of M&GSQ's newest publications.

*About Us:* Brief company history; list of Board Directors; and the M&GSQ brochure, including image credits.

*Contact Us:* List of staff contact details.

*Industry News:* A guide to the latest news relevant to the industry.

*Events Calendar:* A searchable database of M&GSQ and external industry conferences, events, exhibitions, forums, festivals, seminars, and workshops; capacity for external industry members to add their own items.

*Exhibitions:* Information on M&GSQ's touring exhibition program; links to other NETS agencies; and copies of the exhibition newsletter, *Update*.

*Education & Training:* Information on tertiary education opportunities and useful websites.

*Industry Development:* M&GSQ's Training and Professional Development program information, including Standards Program, Indigenous Projects, and Advocacy information.

*Professional Development Events:* Latest M&GSQ Training and Professional Development event details, including audio and video of presentations.

*Museums Alight!:* Details of Museums Alight! from current and previous years, including general overview of each year's event, and participating institutions by region.

*GAMAA:* Gallery and Museum Achievement Award details including general information on each year's event and winners.

*Funding Opportunities:* A comprehensive listing of metropolitan, state, national and M&GSQ funding programs.

*Resources/Publications:* An overview of M&GSQ's publications including subscription and advertising information; fact sheets on industry subjects such as risk management; training resources; data survey outcomes; and a Queensland exhibition touring venue guide.

*Museum & Gallery Finder:* A searchable database of all public galleries and museums in Queensland.

*Museum & Gallery Collection Profiles:* List of Queensland public galleries and museums with a profile of their collection.

*Consultants & Suppliers Register:* A searchable database of consultants and suppliers relevant to the museum and gallery sector.

*Log-in / Sign up for M&GSQ E-bulletin:* A step-by-step facility to subscribe to the M&GSQ E-bulletin including log-in details to update personal information.

## Enquiries and Referrals

In 2007, M&GSQ staff responded to over 570 enquiries from constituents via phone, fax, email, post and in person. Approximately 22% of these enquiries related to the Training and Professional Development area and 18% related to the Exhibition Services area.

During the year, M&GSQ staff also provided assistance in the areas of planning and design to:

- ◆ Caboolture Shire Council in the ongoing development of its proposed cultural centre;
- ◆ The proposed Redcliffe Sports Museum on the desirability of business planning.

M&GSQ Training and Professional Development staff provided advice to Queensland museums and galleries wishing to apply for a Community Heritage Grant, including ongoing assistance to grant recipient, Longreach Archival and Research Group. Staff assisted a number of museums and galleries to locate appropriate funding bodies for their projects. Staff also assisted a number of member organisations of Regional Galleries Association of Queensland and Museums Australia Queensland with advice about appropriate avenues for advocacy on a range of issues affecting the sector.

# Training and Professional Development

## M&GSQ Pilot Standards

### Program

#### A joint program with M&G NSW

In 2007, M&GSQ undertook the third year of a Pilot Standards Program in Far North Queensland (FNQ), with the support of the Museum Development Officer FNQ, Maria Friend. The program was funded by Arts Queensland and received additional financial support from Cairns City Council. This joint program for sustainable community museums, implemented by Museums & Galleries New South Wales (M&G NSW) and Museum and Gallery Services Queensland (M&GSQ), supports community museums through a process of self-review and industry feedback. It provides an opportunity for museums to assess their practices and policies against minimum standards developed for community museums, and to develop a plan for their future.

The six collecting organisations that participated from Far North Queensland were:

- Cairns Historical Society Museum
- Mulgrave Settlers Museum
- Cairns & District Chinese Association Inc
- Innisfail Friends of the Temple
- Johnstone Shire Council Library
- Croydon Heritage Centre

In March the Queensland participants commenced the first element of the program, the Self Review Survey.

In this step, a group from the museum spent four months working their way through a substantial survey on four key areas of museum practice, guided by a detailed list of references. The four essential areas of museum practice in this minimum standards program are:

1. Museum Planning and Management
2. Engaging Communities
3. Collections Management and Documentation
4. Conservation Practice



At the briefing session for the program, Maria Thoumine advised 2007 participants on her experience of the Standards Program. She is pictured (centre) with the 2006 Certificate of Participation for Kingaroy Heritage Museum presented by Jenny Menzies, Arts Queensland (left) and Cr Marie Shaw, Kingaroy Shire Council (right). Photograph: Bruce Cowell

The second major element of the program was undertaken by the Standards Reviewers, who worked in pairs to conduct:

- Desk Reviews of the participant's completed surveys
- Field Visits to the participant's institution
- On-Site Review Visits to the participant's institution.

The Reviewers were invited to work with Museum & Gallery Services Queensland on the 2007 Standards Pilot for their capacity to represent the diversity of the museum sector and networks. All reviewers are very familiar with the day-to-day operations of small-to-medium museums.

In 2007 the Reviewers who volunteered their time for the Queensland program were:

- Tamara Lavrencic, Collections Manager, Historic Houses Trust; Member of the M&G NSW Standards Review Committee
- Ken Smith, Chair, M&G NSW Volunteer Reference Group; Past participant in M&G NSW Standards Program
- Lisa Jones, Curator, Queensland Police Museum; trainer/assessor in Museum Practice for Museums Australia Inc. since 2000; current President, Museums Australia Queensland
- Jan King, Director, Queensland Energy Museum and founder of the Memories of Energy Project; past executive committee member, Museums Australia Queensland



2007 Standards participants' celebration, November 21, Cairns City Council Civic Reception room. Leslie Sparkes, Cairns City Council welcomed all participants and Paul Brinkman, Director, Cairns Regional Gallery presented the certificates of participation. Photographer: Michael Marzik

- Ken Brooks, Curator/Manager, Brennan & Geraghty's Store Museum, leased from the National Trust situated in Maryborough
- Dr Dan Robinson, retired Queensland Museum Assistant Director; long-time adviser to the small museum sector in Queensland; past executive committee member Museums Australia Queensland
- Denise Neville, museums and cultural heritage consultant; teacher, Central Queensland Institute of TAFE; past President, Museums Australia Queensland.

The Reviewers participated across state boundaries with two reviewers, Tamara Lavrencic and Ken Smith, working with both M&G NSW and M&GSQ. Two Queensland reviewers, Dan Robinson and Lisa Jones, also visited New South Wales museums.

Standards Reviewers contributed a total of 261.5 unpaid hours of their expertise plus 44 travel days to the 2007 program.

In the third element of the program, participants met to celebrate their achievements, to report on their action plan developed as a program outcome and to give their feedback on the program. M&GSQ promoted the organisations' participation and achievements to their local media. One year on, the participants will meet up again to share their progress with implementation of their action plans.

The 2007 Standards Pilot Program once again resulted in an improved media profile for participating organisations. These

media profiles, which include intriguing 'Did You Knows' on the Museum and its collection, are available in full on the M&GSQ Website. Extracts will be published in the 2008 M&G NSW/M&GSQ **Standards Community Directory**. Media releases were written and distributed to local media for all participants, resulting in seven newspaper articles in *Cairns Post*, *Innisfail Advocate*, *North Queensland Register*, *Gulf Chronicle*, *North West Country*, *Southern Herald*, *Queensland Country Life* and three radio/TV items on *Channel 7 Local News*, *ABC Cairns Morning Show* and *ABC North West Qld*.

Participating organisations identified the following outcomes from the Standards program:

### **Cairns Historical Society Museum**

- *We plan to update our strategic plan and finalise our Museum Action Plan to include improved collection documentation and conservation measures.*
- *The Museum also plans to enhance the visitor experience by providing improved captions and downloadable audio tours of displays.*
- *With the Reviewers we identified the importance of researching information for object files on key museum objects.*



School of Arts Building – home of the Cairns Historical Society Museum. Photo Alan Broughton.

The Cairns Historical Society Library has an extensive collection of over 20,000 documents and 16,000 photographs, available to researchers. Many of these have been digitised and are available on a searchable database.

### **Cairns & District Chinese Association Inc. (CADCAI)**

*We have gained further knowledge and understanding of best museum practice. Our Heritage Group is preparing written policies for all aspects of museum and collection management. Our achievements include:*

- *identifying management priorities*
- *developing action plans*
- *preparing collection policies and procedures*
- *furthering our knowledge to develop our strategic and business plans*
- *the recognition for the work we have already done during the past six years. It is important to us that our efforts are recognised and encouraged.*



Detail of the Lit Sung Goong altar table, which was sponsored in 1886 by 19 Cairns residents. Grafton Street in Cairns was the site of the largest Chinatown in Queensland during the late 19th century. It was home to two Chinese temples. The furnishings of one temple, the Lit Sung Goong, have been preserved by the Cairns & District Chinese Association Inc. The collection has recently been catalogued electronically, professionally photographed and offers great research potential in the areas of Chinese history, art, culture and religious practices.

### **Innisfail Friends of the Temple**

- *We are now focused on collecting the oral and written histories of the Chinese community within the region. There is a wealth of untold stories within the Chinese community in Innisfail and this will be a wonderful project.*
- *We are also refining our acquisition policy and streamlining our processes. We have realised that we need to concentrate on the stories, photos and objects with a history of relevance to the temple.*



The Lit Sing Gung Temple, Innisfail, is still a practicing temple, open 365 days per year.

### **Johnstone Shire Library**

- *We have recognised the need for community involvement. We have come to understand that telling the stories of the community will involve a greater involvement of community members and*

*organisations in developing and researching local history material.*

- *The development of a prioritised action plan will allow staff to focus their efforts to achieve an accessible and usable local history collection in a reasonable time frame.*



Photograph of the aftermath of the 1918 cyclone, part of the library's collection of newspapers, photographs, printed and audiovisual material relating to the history of the Johnstone Shire.

### **Mulgrave Settlers Museum**

- *Participating in the Standards Program has increased our awareness of standards of museum work on a day-to-day basis. Now we often get together to plan our activities and improve communication.*
- *Recognition of the significance and value of objects and the museum collection. We have selected five objects of significance from our collection that will be of great assistance in promoting the museum in the future.*



World War I wallet and memorabilia from local Ken Alley, one of the significant objects in the collection.

### **Croydon Heritage Centre**

- *The Standards Program has helped us to improve our policies and assisted in future planning for our displays, including the correct storage and documentation of our collection.*
- *We have developed stronger networks through the Standards Program. Meeting*

*the other participants at the Standards workshop and building networks has been very valuable for sharing and developing ideas.*



Croydon's Historic Precinct Buildings – Police Sergeant's residence c.1898, Police Station c.1896, Courthouse with original furniture c.1887 and Town Hall c.1890s. The buildings feature artefacts and photographic displays interpreting Croydon's rich heritage and are open to visitors free of charge.

100% of participants believed that participating in M&GSQ's 2007 Standards Program benefited their museum. They commented further:

- *The Reviewers had a very objective and practical approach and enabled us to keep it simple.*
- *It gave us a clearer, different focus – what was important as well as the pitfalls.*
- *We have clear direction i.e. steps to really achieve our dreams.*
- *It has given us clear ideas on what to do for future planning and policy-making.*
- *We did get what we expected from the Standards program but we also got a lot more positive ideas than we'd anticipated.*

In November 2007, all of the participating organisations from M&GSQ's 2006 Pilot Standards Program met to review progress on their Action Plans One Year On and to be inspired by the plans of their hosts, Redland Museum.

Also in November 2007, a combined M&G NSW and M&GSQ program review was held in Brisbane, with feedback from Reviewers and staff contributing to continuous improvements and plans for the 2008 program.



(L to R) MG NSW staff: Sarah-Jane Rennie and Megan Barham; Reviewers: Dan Robinson, Lisa Jones; M&GSQ staff: Kerri Laidlaw. Photograph: Ann Baillie (M&GSQ staff)

In 2008, the M&GSQ Standards Program will work with nine organisations in the Gold Coast and its Hinterland:

- Beaudesert Historical Museum
- Beenleigh and District Historical Village
- Garden Hill at Lost World Museum
- Gold Coast Historical Museum
- Museum of Australian Military Intelligence (Canungra)
- Rathdowney Area Development & Historical Association Inc
- Tamborine Mountain Heritage Centre
- Upper Clarence Historical Society Pioneer Cottage & Bicentennial Museum
- Yugambeh Museum, Language and Heritage Centre.

## National Standards Taskforce

The revised draft (version 4) of the *National Standards for Australian Museums and Galleries* was completed after an exciting collaboration between nine different organisations from across the nation including: ACT Museums and Galleries, Arts Tasmania, Collections Council of Australia Ltd, History Trust of South Australia, Museum and Art Gallery of the Northern Territory, Museum and Gallery Services Queensland, Museums and Galleries New South Wales, Museums Australia (Victoria) and Western Australian Museum. The Taskforce continued to work collaboratively during 2007, with the support of editor Barbara Wels, to provide a set of agreed standards that are rigorous in their scope and requirements, and that will serve as an accessible and useful tool

for all museums and galleries, regardless of size and resources, throughout Australia. Members of the taskforce contributed over \$55,000 to this National Standards development process in terms of their time, airfares, meeting, teleconferencing expenses and editorial costs.

The Exposure Draft was released for comment after a launch at the *Museums Australia Conference May 2007* in Canberra. 43 responses were received and used to enhance the relevance of the document to all Australian museums. The National Standards were also trialed by M&G NSW in the Bathurst region in late 2007 and the six organisations involved also provided valuable feedback.

## **Indigenous Training and Development Pilot**

### ***Cherbourg Beyond the Ration Shed Project***

In 2007, designer Peter Trail and curator Michael Aird worked with the Cherbourg Historical Precinct Group to develop a small temporary display in the surviving Boys' Dormitory building. M&GSQ supported this opportunity for the group to develop skills in curating and installing a museum display — learning by doing as they worked towards the practical outcome of a new community display for NAIDOC week 2007. The group continues to work strategically towards their goal of an historic precinct, using the surviving historical buildings and the web to tell the stories of Life under the Protection Act and life today. Major stages already undertaken include a Conservation Management Plan, an Interpretation Plan, a Digital Memory Project and a public art project for the precinct. Also in 2007, with the support of the Museum Development Officer, Fiona Mohr, a working bee – action learning process commenced the introduction of collection management skills.

## **Accredited Training**

- Until 3 August 2007, M&GSQ was optimistic that Museums Australia Queensland had found a partner in the Central Queensland Institute of TAFE to

offer accredited training to the sector, and that they were preparing for distance delivery of Certificate IV in Museum Practice. M&GSQ and Museums Australia Queensland (the Registered Training Organisation) were disappointed when Central Queensland Institute of TAFE abruptly withdrew from preparations for this much anticipated museum program.

- In November 2007, an enquiry on behalf of Beenleigh Historical Village resulted in an accredited training delivery by RTO, Museums Australia Queensland, for February to June 2008. Six volunteers from the Village will undertake 3 units towards Certificate IV in Museum Practice (CUL40204), with Lisa Jones and Christine Ianna as trainers. Thanks to the Beenleigh District Community Development Association and the Beenleigh Skills For Life project, the training is being funded by the State Government Department of Employment and Industrial Relations — Skilling Queenslanders for Work initiative and the Department of Housing — Community Renewal Program.

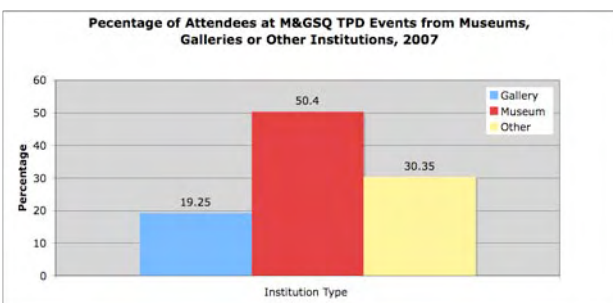
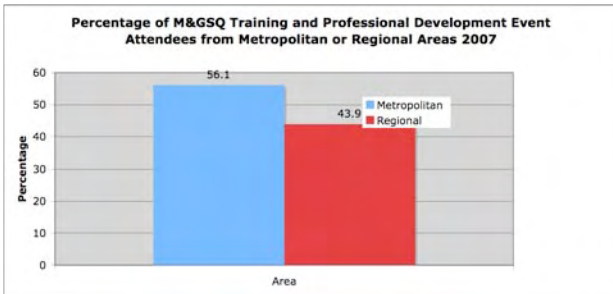
This model of delivery will assist in informing recommendations for our review of Museums Australia Queensland RTO operations, TAFE partnerships and recommendations for the future.

- Kerri Laidlaw, M&GSQ Training and Development Coordinator, completed a Certificate IV in Workplace Training and Assessing at the University of Queensland in 2007.

## **Non Accredited Training and Professional Development**

641 participants attended 23 training and professional development events in 2007, of which 14 were held in regional areas attracting 392 participants, and 9 in metropolitan areas attracting 249 participants. When the origin of the participants is analysed, 56.1% of those who attended the events are based in Brisbane compared to 43.9% from regional areas. 50.4% of those who attended came

from museums, 19.25% from galleries and 30.35% from other institutions including universities, local and state government, and consultants.

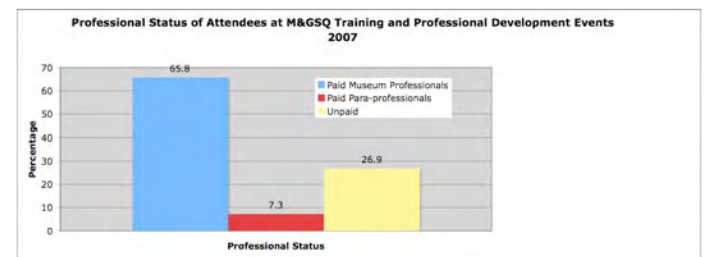


During 2007, Museum and Gallery Services Queensland targeted paid museum and gallery practitioners for high-end professional development events, including M&GSQ's State Conference on the Gold Coast and a special series of seminars and master classes, *Beyond Visitor Numbers: Public Programs and Quality*. This strategy was enabled by a grant from Arts Queensland's Strengthening the Sector fund for Cultural Infrastructure Program clients which supported M&GSQ's application for *Beyond Visitor Numbers: Public Programs and Quality — A museum and gallery workforce professional development initiative*.

The application was for a quality 2007 initiative to meet an identified need in the sector for workforce professional development in the area of quality museum and gallery public programs. M&GSQ proposed 'new products and services' for 2007 focused on audience development and public programs across its three program areas of training and professional development; exhibition development and touring; and information and advice. The three strands of the project were:

- A series of high profile seminars and master classes on "Quality Public Programs: Beyond Visitor Numbers" featuring local, national and international speakers.
- An audience development project for a series of M&GSQ touring exhibitions exploring environment, ecology and geography called "GEO".
- Enhancements to M&GSQ website to enable digital audio and video, downloadable material and the use of interactive social media.

The breakdown of attendees at M&GSQ 2007 professional development events reflects this strategy, with 66% attendance by paid professionals, 7% by paid para-professionals and 27% unpaid sector workers.



## M&GSQ 3C's State Conference Gold Coast, 14–16 September

Over 140 delegates and speakers attended the M&GSQ State Conference on the Gold Coast from 14–16 September 2007. Feedback was very positive, with 100% of the 57 who completed evaluation forms reporting the conference was satisfactory, and 96.3% judging it to be good, very good or excellent. Highlights of this conference included:

- *Saturday Plenary Session 2, Beyond visitor numbers: one of the most exciting sessions of the conference*
- *Social media workshop*
- *Carol Scott's master class on 'Measuring the value of museums and galleries': very interesting, current research that was well presented, interesting and thorough, as well as thought-provoking*
- *Apart from the great speakers, the add-ons: the drinks at the 77<sup>th</sup> floor and the ride in the 'croc' up the river*
- *Listening to Julie Shiels*
- *The skill sessions*



Pictured at work in the M&GSQ 2007 Conference skill session *Developing exhibitions from community museum and gallery collections* with Georgia Rouette and Brian Crozier (from left): Steve Crawford, Museum of Australian Military Intelligence; Julie Pratt, Cooloolool Shire Public Gallery; Avryl Bunney, Duaringa Historical and Tourism Association; Mary Low, Cairns and District Chinese Association. Photo Richard Baberowski



M&GSQ 2007 Conference delegates (from left): Dawn Oelrich, Director, University of the Sunshine Coast Gallery; Marj Sullivan, Director, Hervey Bay Regional Gallery; Jan King, Director, Queensland Energy Museum; D. Lynn McRainey, Conference Keynote Speaker, Chicago History Museum in conversation with Lisa Jones, Queensland Police Museum. Photo Richard Baberowski



Conference Welcome Drinks on the 77<sup>th</sup> floor of the Q1 tower (from left): Julie Pratt, RGAQ Bursary recipient and Administration Assistant, Cooloolool Shire Public Gallery, Gympie; Joolie Gibbs, Gallery Coordinator, Cooloolool Shire Public Gallery, Gympie; Fiona Mohr, Museum Development Officer, Sunshine Coast. Photo Richard Baberowski

- *I loved the 5-minute case studies and would have loved more of these. It is always so good to hear about what other people are doing*
- *Contemporary Communication from Seb Chan. Great balance of talking sessions, workshop sessions and social sessions*
- *Talk by Lynn McRainey and respondents*
- *Sue Smith's beautiful presentation: just nice to see collections and understand their development*
- *I found the case studies interesting: Kate Ravenswood, Ingrid Hedgecock and Jo Besley as well as Julie Shiels*
- *Most excellent social events: well done for organising activities that were fun as well as networking opportunities*
- *Lynda Kelly: visitor research*
- *Lesley Williams was mesmerising in her study about Cherbourg*

Papers and powerpoint presentations from 17 speakers are available on the M&GSQ website, and from all six skill sessions and master classes:

- *Label writing* with Jennifer Blunden (intermediate level);
- *Developing exhibitions from community museum and gallery collections* with Georgia Rouette and Brian Crozier (introductory level);
- *Using visitor research to plan quality public programs* with Lynda Kelly (intermediate level);
- *Measuring the value of museums and galleries* with Carol Scott (master class);
- *Planning Social Media for Museums and Galleries* with Angelina Russo, Jerry Watkins and Seb Chan (master class);
- *Planning for Digitisation* with Gavin Bannerman (introductory).

The following plenary sessions are available on the new M&GSQ website as audio- visuals:

- *Cities and Museums*, including the international keynote speaker, D. Lynn McRainey, the Elizabeth F. Cheney Director of Education at the Chicago History Museum, and respondents: Philip Follent, Gold Coast City Architect, Julie Shiels, artist and creator of the Melbourne *citytraces* website and Colleen Wall, Indigenous artsworker.
- *Beyond Visitor Numbers* including Carol Scott, Manager, Evaluation and Visitor

Research, Powerhouse Museum; Deborah Tranter, Director, Regional Services, Queensland Museum and Director, Cobb+Co Museum; Lynda Kelly, Manager, Audience Research Centre, Australian Museum, and case study respondents: Kate Ravenswood, Queensland Art Gallery; and Jo Besley, Museum of Brisbane. A third respondent's paper, Ingrid Hedgcock, Ipswich Art Gallery is available as a powerpoint.

- *Contemporary Collecting* including Sue Smith, Director, Rockhampton Art Gallery; Tony Ellwood, Director, Queensland Art Gallery; Alison Wishart, Exhibitions Curator, State Library of Queensland; and Michael Aird, Keeaira Press.
- *Contemporary Communication* including Seb Chan, Manager, Web Services, Powerhouse Museum; Bernadette McCormack, Visitor Experience Manager, The Workshops Rail Museum and Smithsonian Fellowship recipient 2007; Amanda Hayman, Program Officer *kuril dhagun*, Indigenous Library Services, State Library of Queensland; with Joanne Tompkins and Lazaros Kastanis, creators of the virtual tour for the Lockhart River exhibition *Our Way*, held at the University of Queensland Art Museum.

*Paradise or Punishment*, one of the Cherbourg *Filming our History* DVDs, screened by Lesley Williams in the Cultural Precinct/Communities and Museums parallel session, is also available on the website. The Communities and Museums parallel session also featured Anne Kershaw, Policy Officer, Cultural Development and Community Strengthening, Arts Victoria/Department of Communities; Terry Gibson, Director, Creative Communities, Arts Queensland; Lyn Johnson, Executive Officer, Public Galleries Association of Victoria; and Maria Thoumine, Kingaroy Heritage Museum, whose powerpoint presentations are available on the website.

Case study papers were presented by Ross Searle, Independent Art Consultant; Mary-Rose McNaught, Cobb+Co Museum; Dawn Oelrich, University of the Sunshine Coast Gallery; and Jo Ritale, State Library of

Queensland, and are also available as powerpoints.

A session on local government amalgamations was requested by constituents, and a panel session at the conference provided case studies on the interstate experience of council amalgamations in their states by Hanut Dodd, Consultant, Victoria; Christopher Hudson, Policy Officer Cultural Development, Policy & Research, Local Government and Shires Associations, NSW; Jude McBean, Director, Grafton Regional Gallery; and tips and advice from Julie Boyd, Mayor, Mackay City Council and Michelle Smith, Curator/Administrator, Redcliffe Museum. An audio recording of this session is available on the website as are the *Artery* articles based on the conference session.

The conference also featured poster sessions by Christine Ianna, Conservation Consultant; Virginia Rigney, Gold Coast City Art Gallery; Julie Anderson, John Cox's Creature Workshop; and Jo Ritale, State Library of Queensland.

The Conference Planning Committee is listed in Appendix 6.

## The November Series of *Beyond Visitor Numbers* Events



Lauren Parker, Keynote speaker at the *Beyond Visitor Numbers* seminar

The seminar *Quality Public Programs: Beyond Visitor Numbers*, presented by Museum and Gallery Services Queensland in partnership with The University of Queensland Art Museum and The University of Queensland's Museum

Studies program (School of English, Media Studies and Art History), and supported by an Arts Queensland Strengthening the Sector grant, attracted 68 participants and significant media attention.

Lauren Parker, Head of Contemporary Programmes, Victoria and Albert Museum (V&A), was the international keynote speaker at this Seminar, speaking on *Interplay: Dialogues between museum spaces and museum visitors*, an examination of her exhibitions *Shhh... Sounds in Spaces* (2004) and *Touch Me: Design and Sensations* (2005) as two different examples of using technology to actively engage museum visitors with objects and architectural spaces within the V&A. Another keynote speaker was Associate Professor John Armstrong from the Philosophy Department, University of Melbourne.

Respondents included Nick Mitzevich, Director, The University of Queensland Art Museum; Nicholas Chambers, Curator, Contemporary International Art, Queensland Art Gallery | Gallery of Modern Art; Morris Low, Senior Lecturer, Asian Studies, The University of Queensland; and Emma Nicolson, Senior Manager, Education and Access, Museum of Contemporary Art (Sydney).

Feedback was very positive, with 100% of the 27 who completed evaluation forms reporting the seminar was satisfactory, and 96.3% judging it to be good, very good or excellent. Highlights of the seminar included:

- *Keep doing them! There's nothing as intellectually engaging going on anywhere else in the country at the moment for museum professionals*
- *Both Lauren Parker and John Armstrong's papers*
- *Morris Low, Nick Mitzevich: interesting talk on his radio experience, engaging sub-cultures in a community*
- *Gaining an international perspective on the topic and ideas and practice. Having a balance of practice and philosophy within the speakers and how they approached the topic*

M&GSQ's Communication Officer attracted media interest in the seminar at The University of Queensland Art Museum, with a career profile on Lauren Parker in *Arts*



*Beyond Visitor Numbers* Seminar panel (from left): Emma Nicolson (respondent); Associate Professor John Armstrong (keynote speaker); Morris Low (respondent).



Master class participants for *The values toolkit – advocating museums and galleries* presented by Dr Carol Scott (from left): Simon Farley, Susan Ostling, Cate Farrar.

*Hub*, a listing in *The Courier Mail's "Go Today"*, a story in *West Side News* and two radio programs: ABC Radio National *By Design*, presented by Alan Saunders, featured an interview with Lauren Parker; and ABC Radio National *Australia Talks* with Paul Barclay presented a panel discussion on *Art for What Sake* with John Armstrong, Emma Nicolson and an art critic of ABC's choice.

*Beyond Visitor Numbers* also featured a series of master classes and a lecture with Sandra Daniels from Robben Island Museum, Cape Town, South Africa. Sandra, a member of the Education and Training Department at the Museum, was in Australia courtesy of *Building Blocks – Interpretation Australia's National Conference* in Sydney.



Sandra Daniels networking at South Bank after her M&GSQ Brisbane lecture. Photo: Kerri Laidlaw

The master classes included:

- *Developing Engaging Learning Resource Kits for Teachers and School Students* was presented by David Milne, Manager of Strategic Learning; Allan Morrison, Senior Project Officer: Museum Magnet Schools; Christine Milne, Senior Project Officer: Biodiversity; all part of the Strategic Learning Team, along with Jo Forsyth, Manager (Loans), from the Queensland Museum.
- *Understanding and Enhancing Visitor Experiences Through Evaluation and Visitor Research* presented by Dr Jan Packer, Senior Research Officer in the School of Tourism at the University of Queensland.
- *Step by Step through the Web: Building an effective online strategy for your organisation*, presented by Joy Suliman, Project Manager, Collections Australia Network (CAN).
- *The values toolkit — Advocating museums and galleries* presented by Dr Carol Scott, Manager of Evaluation and Audience Research, Powerhouse Museum.



Presenters for *Developing Engaging Learning Resource Kits for Teachers and School Students* master class (from left): Allan Morrison, Jo Forsyth, Christine Milne, and David Milne from the Queensland Museum.

The Queensland Museum and Queensland Art Gallery supported *Beyond Visitor Numbers* by providing free venues for master classes and lecture.

Feedback from these events was very positive, with 93–100% satisfaction rate. The strengths of these master classes included:

- *The insights of the presenter: an expert in the area and a great communicator*
- *Really interesting session with lots of useful ideas*
- *Well presented, not too technical, entertaining.*
- *Excellent presenters: great use of practical examples and learning objects to use in the classroom. Great suggestions to consider when targeting teachers (i.e. in terms of curriculum objectives and activities)*
- *Having different presenters and personalities was very good*
- *Well presented, explained, informative and interactive*
- *Receiving knowledge and current information from an expert in the field*

Presentations from the master classes and audio and video files from the lecture and seminar are available on M&GSQ's website.

## Securing Funding workshop

M&GSQ's *Securing Funding* workshop was presented in Gladstone on 29–30 March, with 32 participants including 16 unpaid workers from the community museum sector, and 75% regional participation.

Hosted by Gladstone Regional Art Galley & Museum with generous support and social activities, the workshop was a great success. Delegates received a comprehensive folder of resources for ongoing reference on grant applications and philanthropic funding and had the opportunity to attend one-on-one interviews with representatives from the National Library of Australia, Linda Griffith Consulting, Arts Queensland and the local Regional Arts Development Fund Committee.

*Securing Funding: writing grant applications, developing partnerships and*

sourcing funding provided an introduction to funding models and structures, tips for designing a project, creating a budget and keeping up to date with grants programs. It featured funding body representatives, a philanthropic funding expert, and a corporate-community partnership case study. Feedback from participants was very positive overall including the following perceived strengths:

- *Practical exercises, useful information, "horses mouth" presenters, wonderful folder of info*
- *Networking and practical information*
- *The bible [folder of info], the quality of the speakers and the great environment*
- *Great presenters who know their stuff. Tables for books*
- *The guest speakers' abilities to present information in clear, simple and layman's terms*
- *The practical nature of all content. Networking with colleagues*
- *The time to question and discuss was great!*
- *It broadened my knowledge of available funding sources and overall understanding of fundraising*
- *Linda Griffith – philanthropy, budget – preparing an application, finding funding*
- *Practicality of presented material. Effective explanations of the range of funding presented*
- *M&GSQ presentations; budget and philanthropic presentations; media presentation*
- *Working through practical examples. Networking with people. Examples of working with private business*
- *Look bigger than we do – outside the square. Look at what you have – strengths*
- *Well organised, excellent resource folder, great variety of speakers, practical down to earth info and practical exercises were great*

## Networking Events

Another initiative in 2007 was three free sector networking events for special interest groups that featured presentations, facilitated discussion and informal networking:

### ♦ **Talking Stock, 29 June 2007**

In partnership with Brisbane's Living Heritage Network, *Talking Stock* focused on museum and gallery merchandising. Guest speakers were professionals from the merchandising field and included:

- Anna Meredith, MoB Store, Museum of Brisbane
- Leonie Peasey, Museum Shop, The Workshops Rail Museum
- Matthew Oliver, The Library Shop, State Library of Queensland
- Colleen Pearson, The Explorer Shop, Queensland Museum South Bank.

### ♦ **Careers in Museums and Galleries, 3 August 2007**

Speakers included Gillian Ridsdale, Co-Convenor of the University of Queensland Museum Studies Program; Peter Blondell, Department of Premier and Cabinet, Queensland-Smithsonian Fellowship Program; Geoff Thompson, Insect Illustrator, Entomology, Queensland Museum and Smithsonian Fellow; Angelina Russo, Museum communication and multimedia design specialist, and Smithsonian Fellow; Kate Ravenswood, Head of Education and Access, Queensland Art Gallery; and Alex McCallum of Youth Arts Queensland.

A 'speed-dating' session provided the opportunity for participants to speak one-on-one with museum and gallery professionals from a wide range of specialisations about how they got where they are, the study and career paths they have chosen, and the futures they see for themselves working in the industry, including:

- Mandana Mapar, Curator, Gold Coast City Art Gallery
- Josh Tarrant, Assistant Collections Manager, Workshops Rail Museum
- Joanna Besley, Acting Senior Curator, Museum of Brisbane
- Elizabeth Bates, Program Manager, Museum of Brisbane
- Geoff Thompson, Insect Illustrator, Entomology, Queensland Museum and Smithsonian Fellow
- Angelina Russo, Museum communication and multimedia design specialist, and Smithsonian Fellow

- Rebekah Butler, Executive Director, M&GSQ
- Cate Farrar, CEO, Youth Arts Queensland
- Annette Turner, Visual Arts Program Coordinator, Logan Art Gallery
- Kate Ravenswood, Head of Education and Access, Queensland Art Gallery
- Peter Blondell, Department of Premier and Cabinet, Queensland-Smithsonian Fellowship Program

#### ♦ ***Sharing learning education initiatives, 5 December 2007***

Featured speakers were David Milne on Queensland Museum's Strategic Learning GAMAA award winning kit; and Virginia Rigney on Gold Coast City Art Gallery's Education Kit – a Visual Arts and Craft Strategy M&GSQ project. Useful contacts were also made with Rae Sheridan, now undertaking voluntary work overseas; Martin Kenny, Principal Education Officer (The Arts) Department of Education, Training and the Arts; and Kathy Mackey, Dean, Creative Partnerships and Opportunities, Queensland Academy for Creative Industries.

### **Professional Development Devolved Funding Programs**

#### **Special Project Fund (SPF)**

The Special Project Fund is an Arts Queensland initiative delivered in partnership with Museum and Gallery Services Queensland.

Grants of up to a maximum of \$500 are available for individual gallery and museum volunteers as assistance to attend seminars, conferences or courses being held in other regions, the capital city, or interstate. Grants can be used towards conference registration fees, associated

workshop fees, travel, accommodation/living expenses during the period of the conference.

Grants of up to a maximum of \$1,500 are available to assist public gallery and museum staff, management bodies and volunteers to formulate group initiatives such as training workshops and seminars in specialist areas, for example, volunteer recruitment, board management and other specialist courses, which could be provided by consultants or other training bodies.

In the 2007 SPF grant round, twelve grants totalling \$7,729 were awarded. The 2007 recipients are listed in Appendix 8.

### **Regional Galleries Association of Queensland High-End Professional Development Bursaries**

The Regional Galleries Association of Queensland offers professional development bursaries for staff working in a paid position in a RGAQ gallery. The bursaries are available for financial assistance towards costs for travel, accommodation and registrations for high-end professional development opportunities of the applicant's choice, up to a maximum of \$1,000 each. M&GSQ administers this Fund on behalf of RGAQ. In the 2007 round, eleven applications totalling \$7,687 were funded. Recipients are listed in Appendix 9.

### **Regional Galleries Association of Queensland Travelling Speaker Fund**

In 2007, the Regional Galleries Association of Queensland provided a Travelling Speaker grant of \$1,000 to Caloundra Regional Art Gallery to host speaker Peter Marquis-Kyle at the Caloundra Heritage Forum in May. This Fund was administered by M&GSQ on behalf of RGAQ.

# Exhibition Services

## Exhibition Development and Touring

In 2007, twelve exhibitions were toured by M&GSQ to 46 venues in Queensland and interstate, and featured 192 artists. These exhibitions showed for a total of 1,414 exhibition days and attracted 124,754 visitors.

Four new exhibitions commenced touring as part of the 2007 exhibitions program. They were:

- *2007 Education Minister's Awards for Excellence in Art* (Department of Education, Training and the Arts);
- *Kids Time: A Century of Learning through Play*, an interactive exhibition which gives children a better understanding of toys, clothing and popular culture in Australia, developed by the Queensland Museum and supported by the Bank of Queensland.
- *Indulgence*, an exhibition by Kay Faulkner of woven wraps and garments incorporating chocolate wrappers.
- *Antarctica – a Place in the Wilderness*, an exhibition of silver gelatin photographs by Judy Parrott, taken during an Australian Antarctic Fellowship residency in 2006, supported by the Gambling Machine Community Benefit Fund.

The following exhibitions continued to tour to regional and interstate venues during 2007:

- *sacred ground, beating heart: works on paper* by Judy Watson
- *Regarding Retro: Reanimations of the Preloved*
- *2006 Education Minister's Awards for Excellence in Art*
- *Converge: Northern Rivers Touring Ceramic Exhibition*
- *Sesserae: The works of Dennis Nona*
- *Home Island Home Country*
- *Pattern Recognition*
- *Supercharged: The car in contemporary culture*

Exhibitions in development for 2008/10 include:

- *Intimate Transactions*, a new media interactive work by Transmute Collective that explores internal and personal geographies across two sites. M&GSQ was successful in obtaining Visions of Australia funding to tour this work to eight venues in 2008/2009.
- *Habitus – Habitat*, selected works from a series of art and environment residencies and workshops carried out in conjunction with the building of Queensland's six world-class walking tracks in 2005. The curatorial rationale for these projects charts the relationship between habitat and habitus, a trajectory across ecology and culture. Artists include: Brian Robinson, Shane Fitzgerald, Glen Skein, Fiona Foley, Elizabeth Woods, Jill Chism, Marian Drew, Sebastian Moody, Jeremy Hynes, Meaghan Shelton, Maree Edmiston-Prior, Barbara Hart, Anne Lord, Ben Trupperbaumer, Barbara Pierce, Zane Saunders, Bonemap, Holly Grech, Frankie Bowe, Marion Gaemers and Ruth Parry.
- *Ornamentology*, works by fourteen contemporary Queensland jewellers and metalsmiths responding to images of insects. Curated by Kirsten Fitzpatrick and Trevor Moore for the Jewellers and Metalsmiths Group of Queensland. Development assisted by M&GSQ's Touring Exhibition Partnership Program and through funding from Arts Queensland.
- *Talking TAPA, Pasifika Bark Cloth in Queensland*, an exhibition that showcases the diversity of Pacific Islander cultural practices and visual iconography as represented through historic and contemporary tapa (beaten bark cloth). Curated by Joan Winter and developed by Brisbane Multicultural Arts Centre (BEMAC) in consultation with Pacific communities, with assistance from Visions of Australia, Brisbane City Council and the Gambling Machine Community Benefit Fund.

## **Travelling Exhibition Know-How Workshop**

### **Pine Rivers Regional Gallery**

In response to a request from the Pine Rivers Regional Gallery, *Travelling Exhibition Know-How: an introductory workshop for galleries and museums* was coordinated by M&GSQ's Exhibition and Training and Professional Development staff. It was presented at Pine Rivers on 23 April 2007 to 18 participants, including museum and gallery representatives from Pine Rivers, Caboolture, Redcliffe and Redland. The workshop featured an overview by Fiona Marshall, M&GSQ Exhibition Program Manager, and case studies by:

- Virginia Rigney, Curator Public Programs, Gold Coast City Art Gallery
- Josh Tarrant, Assistant Collections Manager, The Workshops Rail Museum, Ipswich
- Christine Bree, Senior Graphic Designer, Pine Rivers Shire Council.

The roundtable discussion was facilitated by Jodi Ferrari, M&GSQ Exhibition Development Coordinator, and Fiona Marshall organised a display of exhibition crating and packaging options.

The following table indicates the positive response to the workshop by participants:



## **Visual Arts and Craft Strategy (VACS)**

### **Manhua Wonderlands**

Staff from Multimedia Arts Asia Pacific, State Library of Queensland, Museum and Gallery Services Queensland and Education Queensland met to evaluate the *Manhua*

*Wonderlands* project in April. Carolyn Keighley from the Learning Place presented some of the units of work produced by teachers who had attended last year's workshops. Two on-line curriculum-based units of work for the Learning Place, Education Queensland's online environment, will be made available in 2008 to the general public through the State Library of Queensland's website.

### **Stories of the Queensland Landscape**

*Stories of the Queensland Landscape* is an education kit which draws on the Gold Coast City Art Gallery's collection, linking areas in the curriculum with works in the collection to produce a resource for use in schools and to encourage students to visit regional collections. This education kit was written and edited during 2006 with VACS funding assistance.

In 2007 the kit received positive feedback from the Queensland Studies Authority, who offered to promote the project throughout the state in conjunction with curriculum workshops for teachers. The Gold Coast City Art Gallery has sourced additional funding of \$15,000 from the George Alexander Foundation to assist with final production of the kit. Students from the Creative Industries Academy will help deliver a computer interactive component of the kit, and the launch is planned for a teacher in-service day in July 2008.

### **GEO project**

During 2007, M&GSQ committed the remainder of its first round of VACS funding to the *GEO* project, and was successful in obtaining further funding from the Gordon Darling Foundation and Arts Queensland under its Strengthening the Sector grant program to develop the *GEO* resources website. The website is designed to support exhibitions within the 2008 touring program which explore the connected themes of environment, ecology and geography.

Exhibitions to be supported by *GEO* in 2008/9 include *Antarctica – A Place in the Wilderness*, *Intimate Transactions* and *Habitat – Habitat*, along with *Replant* (touring with M&GSQ from 2010). These exhibitions pose particular questions and narratives that traverse technology, culture, history and science. The exhibitions have a solid connection but

exist equally well in isolation; they are accessible, offering broad appeal with multiple entry levels and degrees of complexity for the viewer to engage and interact with. *GEO's* on-line approach and its ability to reach wider audiences will enhance this experience, enabling people to explore how contemporary Australian artists working in different media think about, represent and interact with the environment, ecology and geography, as well as exposing them to broader discussions about art and the environment. Each of the exhibitions will be branded with '*GEO*' to direct audiences to the website and to create a visual link across the three shows.

M&GSQ views *GEO* as an exciting extension of our current audience development strategies and touring exhibition programs that will:

- increase audience access;
- encourage audiences to investigate this suite of touring exhibitions beyond the gallery via a web-based experience;
- attract new audiences to exhibitions in regional galleries;
- facilitate a greater understanding, engagement, appreciation and enjoyment of contemporary art, particularly for youth and student audiences, through a media and information-rich approach to education and reference material.

## **National Exhibition Touring Support (NETS)**

The NETS agencies met in Hobart on 22 March 2007, with the major item for discussion the proposed scoping study of touring exhibition services in Australia. The meeting decided to present the proposal to both the Department of Communication, Information Technology and the Arts (DCITA) and the Australia Council for consideration and financial assistance, as well as exploring the possibility of involving the Australian Business Arts Foundation (ABaF) financially.

NETS met by teleconference in September 2007 to discuss DCITA's recommendation that the scoping study proposal be presented at a Visions of Australia forum in 2008. The meeting also discussed a

proposal to lobby the Labor Party re NETS funding in advance of the November federal election.

## **Touring Exhibition Partnership Plan (TEPP)**

The Touring Exhibition Partnership Plan is a program devised to partner regional galleries in the early development of travelling exhibitions, with financial assistance of up to \$15,000 provided by M&GSQ. Four proposals were received and two exhibition projects were chosen for TEPP in 2007.

The assessment panel provided \$4,710 to Gold Coast City Art Gallery for the development of a sculptural fibre exhibition, in partnership with the Tjanpi Desert Weavers and artists Melissa Hirsch and Maria Fernanda Cardoso. The exhibition will open in Alice Springs in October 2008 for the National Regional Arts Conference and show at the Gold Coast City Art Gallery in March 2009, and will then be available for tour.

\$10,290 was provided to Caloundra Regional Art Gallery to develop a touring exhibition of works by the highly respected artist Lawrence Daws, which will launch Caloundra Regional Art Gallery's 10<sup>th</sup> anniversary program in 2010 and subsequently be available for tour.

## **Regional Collections project**

After unsuccessful attempts to gain funding for a publication, in 2007 M&GSQ refocused this project on the development of an exhibition for Queensland's sesquicentenary, supported by a significant publication.

The Queensland College of Art and the Centre for Public Culture and Ideas, Griffith University will partner M&GSQ in convening a symposium to discuss the project with Regional Gallery Directors (to take place in early 2008). Perc Tucker Regional Gallery, Townsville has agreed to launch the exhibition in conjunction with the proposed National Public Galleries Summit in 2009.

M&GSQ and participating regional galleries will make multiple applications to Q150 for funding to develop the exhibition in the April 2008 round, with further applications to fund the catalogue production and tour to be made to other agencies in the second half of 2008.

It is anticipated that the redeveloped project will attract a number of industry

partners, including the Queensland Art Gallery.

Articles about the Perc Tucker Regional Gallery collection in Townsville and the Winton Shire collection were published in the December 2007 issue of M&GSQ's magazine *Artery*.

# Funding Partners and Financial Support

M&GSQ's operations and programs have been made possible through the generosity and support of many individuals and organisations (acknowledged on page 32 of this report), and by the continued support of its funding partners:

## QUEENSLAND GOVERNMENT



Museum & Gallery Services Queensland Limited received funding from the Queensland Government through Arts Queensland for the triennium 2004–2006 (extended to 2007) under the Cultural Infrastructure Program.

In June 2007, Museum & Gallery Services Queensland Limited received funding of \$30,000 from the Queensland Government through Arts Queensland's Strengthening the Sector Program.

## AUSTRALIA COUNCIL



Museum & Gallery Services Queensland Limited received funding from the Visual Arts Board of the Australia Council under its Key Organisations – Triennial Grant, to support the organisation's National Exhibition Touring Support (NETS) activities.

## VISUAL ARTS CRAFT STRATEGY



Funding of \$136,000 was awarded over three years as an outcome of the Visual Arts and Craft Strategy, an initiative of the Australian, State and Territory Governments. Museum and Gallery Services Queensland received the third instalment of this funding in 2007.

## VISIONS OF AUSTRALIA



**Australian Government**

**Visions of Australia**

Funding from Visions of Australia supported the 2007 itineraries of the touring exhibitions *Converge*; *Supercharged*; and *Pattern Recognition*.

## 381 BRUNSWICK STREET

381 Brunswick Street, Fortitude Valley is an initiative of Arts Queensland. In 2007, arts accommodation was provided for the following organisations:

- Craft Queensland/Artisan
- Artworkers Alliance
- Ausdance
- Museum & Gallery Services Queensland (including Regional Galleries Association of Queensland, Museums Australia Queensland and Brisbane's Living Heritage Network)
- Public Art Agency, Arts Queensland

M&GSQ participated in meetings of the tenancy group for 381 Brunswick Street throughout the year. M&GSQ expresses appreciation to the State Government for the facilities provided at 381 Brunswick Street including the Seminar, Board and Meeting rooms.

# Sponsors, Industry Partners and In-kind Assistance

## GALLERY AND MUSEUM ACHIEVEMENT AWARDS (GAMAA)

Gold Coast City Art Gallery  
Gold Coast Arts Centre  
Brian Tucker Accountant  
Zetta Florence  
Brandi Projects  
Craig Flood, Designer  
Terry Gibson, Director, Creative Communities, Arts Queensland  
Rory O'Connor, Vice-President, Yugambah Museum  
Bruce Cowell, Photographer  
See Appendix 3 for 2007 GAMAA Advisory Committee and Judging Panel

## MUSEUMS ALIGHT!

Liz Adams  
Jessica Campbell  
David Gibson, Director, Newstead House

## M&GSQ PUBLICATIONS AND COMMUNICATIONS

Eyeline Publishing Limited  
Robert Whyte and Toadshow  
John Newcombe, Mac1, Fortitude Valley  
**Artery contributors:**  
Hanut Dodd, Cultural, Heritage and Tourism Consultant, Victoria  
Chris Hudson, Local Government & Shires Association NSW  
Jude McBean, Director, Grafton Regional Gallery  
Michelle Smith, Curator/Administrator, Redcliffe Museum  
Julie Boyd, Mayor, Mackay City Council  
Deborah Tranter, Director, Regional Services, Queensland Museum and Director, Cobb+Co. Museum  
Ian Jempson, CEO, Queensland Maritime Museum  
Rae Norris, Cooloola Heritage and Tourism  
Peter Connell, Director, Mercy Heritage Centre, Brisbane  
Faye Schutt, Curator, MacArthur Museum, Brisbane  
Amanda James, Community History Unit Manager, History Trust of South Australia  
Bettina MacAulay and Desmond MacAulay, Curators / Consultants  
Frances Thomson and Perc Tucker Regional Gallery, Townsville  
Joan G Winter, Baboia Arts Consultancy  
Helen Collins and Outback Regional Gallery, Winton

## TRAINING AND PROFESSIONAL DEVELOPMENT PROGRAM

Michael Aird, Consultant Curator  
Julie Anderson, John Cox's Creature Workshop  
John Armstrong, Philosophy Department, University of Melbourne  
Arts Queensland  
Elizabeth Bates, Program Manager, Museum of Brisbane  
Joanna Besley, Curator, Histories and Community, Museum of Brisbane  
Peter Blondell, Department of Premier and Cabinet, Queensland-Smithsonian Fellowship Program  
Julie Boyd, Mayor, Mackay City Council  
Paul Brinkman, Director, Cairns Regional Gallery  
Brisbane's Living Heritage Network  
Ken Brooks, Curator/Manager, Brennan & Geraghty's Store Museum, Maryborough  
Maxine Brusche, Chair, Gladstone Calliope RADF Committee  
Melissa Case, Queensland Alumina Ltd  
Cairns City Council  
Cities and Museums (an initiative of the Museum of Brisbane, Griffith University and M&GSQ)  
Sebastian Chan, Manager Web Services, Powerhouse Museum  
Nicholas Chambers, Curator, Contemporary International Art, Queensland Art Gallery | Gallery of Modern Art  
Andrew Clark, Assistant Director, Public Programs, Queensland Art Gallery | Gallery of Modern Art  
Bruce Cowell, Photographer  
Peter Denham, Acting Director, Museum of Brisbane  
Louise Denoon, Senior Curator, Histories and Community, Museum of Brisbane  
Hanut Dodd, Cultural, Heritage and Tourism Consultant, Victoria  
Tony Ellwood, Director, Queensland Art Gallery | Gallery of Modern Art  
Cate Farrar, Executive Officer, Youth Arts Queensland  
Philip Follent, Gold Coast City Architect  
Maria Friend, Museum Development Officer, Far North Queensland  
Dr Amareswar Galla, Professor of Museum Studies, School of English, Media Studies & Art History, The University of Queensland  
Ian Galloway, CEO, Queensland Museum  
Gladstone Regional Art Gallery and Museum

Terry Gibson, Director, Creative Communities, Arts Queensland  
 Dr Linda Griffith Consulting  
 Amanda Hayman, Project Officer, *kuril dhagun*, Indigenous Library Services, State Library of Queensland  
 Ingrid Hedgcock, Public Programs Manager, Ipswich Art Gallery  
 Chris Hudson, Local Government & Shires Association NSW  
 Christine Ianna, Preservation consultant  
 Lyn Johnson, Executive Officer, Public Galleries Association of Victoria  
 Lisa Jones, Curator, Queensland Police Museum  
 Museum Development Officers  
 Lazaros Kastanis, Lecturer, Queensland University of Technology  
 Dr Lynda Kelly, Audience Research Centre, Australian Museum  
 Anne Kershaw, Policy Officer – Cultural Development and Community Strengthening, Arts Victoria Department for Planning and Community  
 Dr Jan King, Director, Queensland Energy Museum  
 Tamara Lavrencic, Collections Manager, Historic Houses Trust NSW  
 Dr Morris Low, Senior Lecturer, Asian Studies, The University of Queensland  
 Jude McBean, Director, Grafton Regional Gallery  
 Alex McCallum, Youth Arts Queensland  
 Bernadette McCormack, Visitor Experience Manager, The Workshops Rail Museum, Ipswich  
 Mary-Rose McNaught, Public Programs/ Display Manager, Cobb+Co. Museum  
 Mandana Mapar, Exhibitions Officer, Gold Coast City Art Gallery  
 Anna Meredith, MoB Store, Museum of Brisbane  
 David Milne, Manager of Strategic Learning, Queensland Museum  
 Nick Mitzevich, Director, University of Queensland Art Museum  
 Fiona Mohr, Museum Development Officer, Sunshine Coast  
 Denise Neville, Museums and Cultural Heritage Consultant  
 Mark Newman, Strong and Smart  
 Dr Emma Nicolson, Senior Manager Education and Access, Museum of Contemporary Art (Sydney)  
 Dawn Oelrich, Curator, University of the Sunshine Coast Gallery  
 Matthew Oliver, The Library Shop, State Library of Queensland  
 Mat Ovenden, *The Gladstone Observer*  
 Colleen Pearson, The Explorer Shop, Queensland Museum South Bank

Leonie Peasey, Museum Shop, The Workshops Rail Museum, Ipswich  
 Sarah Perrott, Corporate Marketing and Communications, Queensland Museum  
 Dr Barbara Piscitelli, Director, Collections Council of Australia  
 Queensland Art Gallery | Gallery of Modern Art  
 Queensland Museum  
 Kate Ravenswood, Head of Access, Education and Regional Services, Queensland Art Gallery | Gallery of Modern Art  
 Redland Museum  
 Gillian Ridsdale, Museum Studies Program, School of English, Media Studies & Art History, The University of Queensland  
 Virginia Rigney, Curator Public Programs, Gold Coast City Art Gallery  
 Jo Ritale, Heritage Collections, State Library of Queensland  
 Dr Dan Robinson, Retired Queensland Museum Assistant Director  
 Dr Angelina Russo, Museum communication and multimedia design specialist  
 Dr Carol Scott, Evaluation and Audience Research, Powerhouse Museum  
 Ross Searle, Independent Art Consultant  
 Ken Smith, Chair, MGNSW Volunteer Reference Group  
 Michelle Smith, Curator/Administrator, Redcliffe Museum  
 Sue Smith, Manager Arts Services, Rockhampton City Council  
 Josh Tarrant, Assistant Collection Manager, The Workshops Rail Museum  
 Geoff Thompson, Insect Illustrator, Entomology, Queensland Museum  
 Maria Thoumine, Manager, Kingaroy Heritage Museum  
 Joanne Tompkins, Associate Professor, School of English, Media Studies & Art History, The University of Queensland  
 Deborah Tranter, Director, Regional Services, Queensland Museum and Director, Cobb+Co. Museum  
 Annette Turner, Visual Arts Program Coordinator, Logan Art Gallery  
 University of Queensland Art Museum  
 University of Queensland Museum Studies Program  
 Lenny Vance, Ergon Energy  
 Elizabeth Watt, Community Heritage Grants, National Library of Australia  
 Lesley Williams, Member of Cherbourg Historical Precinct Group  
 Alison Wishart, Exhibition Curator, State Library of Queensland

### **Cherbourg Project Partners**

Michael Aird, Consultant Curator  
 Cherbourg Historical Precinct Group  
 Cherbourg Aboriginal Shire Council

Mark Newman, Strong and Smart  
Peter Trail, Consultant Designer

### **EXHIBITIONS PROGRAM**

M&GSQ'S touring exhibitions have received support from the following individuals, businesses and organisations:

Arts Queensland  
Australia Council  
Christine Bree, Senior Graphic Designer, Pine Rivers Shire Council  
Ross Brookes  
Craft Queensland/Artisan  
Craig Douglas, Senior Lecturer, Queensland College of Art, Griffith University  
Education Queensland  
International Art Services  
Beth Jackson  
Kath Kerswell, Project Officer, Exhibition Program, State Library of Queensland  
Kim Machan, Multimedia Arts Asia Pacific  
Rod Palmer, Exhibitions Manager, Museum of Brisbane  
Pine Rivers Regional Gallery  
Queensland Art Gallery | Gallery of Modern Art  
Kate Ravenswood, Head of Access, Education and Regional Services, Queensland Art Gallery | Gallery of Modern Art  
Virginia Rigney, Curator Public Programs, Gold Coast City Art Gallery  
Josh Tarrant, Assistant Collection Manager, The Workshops Rail Museum  
Eliza Tee, Gallery Manager and Curator, Craft Queensland/Artisan  
Visions of Australia  
Keith Ward, Arcimix

### **National Exhibitions Touring Support (NETS) Australia**

Art on the Move, WA  
Country Arts SA  
Artback NT Touring  
Museums and Galleries New South Wales  
NETS Victoria  
NGA Travelling Exhibitions  
CAST Touring, Tasmania

### **FINANCE**

Brian Tucker CPA

### **AUDITOR**

Ian W. Young CPA

### **381 BRUNSWICK STREET**

Arts Queensland  
Corporate Administration Agency

### **THANKS**

Simon Wright, Director, Griffith Artworks/Dell Gallery for participating on a M&GSQ recruitment panel

David Gibson and the Volunteers of Newstead House, Brisbane, for hosting a welcome cocktail event for M&GSQ's new Executive Director

*M&GSQ thanks everyone who supported and contributed to our 2007 delivery. Our sincere apologies if anyone has been inadvertently omitted.*

## Appendix 1:

### **M&GSQ Company Member: Museums Australia Queensland**

#### **EXECUTIVE COMMITTEE**

Lisa Jones (President), Curator, Queensland Police Museum  
Michelle Smith (Vice President), Curator/Administrator, Redcliffe Museum  
Brian Tucker (Treasurer), CPA  
Josh Tarrant (Secretary), Assistant Collection Manager, The Workshops Rail Museum, Ipswich  
Paul Brinkman, Director, Cairns Regional Gallery  
Gary Deakin, Museum Administration Officer, Powerhouse Museum, Longreach  
Alison Wishart, Exhibition Curator, Public Programs, State Library of Queensland

## Appendix 2:

### **M&GSQ Company Member: Regional Galleries Association of Queensland**

#### **MANAGEMENT COMMITTEE**

John Walsh (President), Gallery Manager, Gold Coast City Art Gallery  
Richard Baberowski (Vice President), Arts & Cultural Planner, Caboolture Shire Council  
Brian Tucker (Secretary/Treasurer), CPA  
Tim Lynch, Director, Redcliffe City Art Gallery (seconded from 12 June)  
Annette Turner, Visual Arts Program Coordinator, Logan Art Gallery  
John Waldron, Director, Caloundra Regional Art Gallery  
Pat Zuber, Individual member

## Appendix 3:

# Gallery and Museum Achievement Awards 2007 Advisory Committee

Elva Cupo, Education and Programs Officer, Rockhampton Art Gallery

Helen Collins, Outback Regional Gallery, Winton

David Gibson, Director, Newstead House, Brisbane

Andrew Moritz, Director, The Workshops Rail Museum, Ipswich

Elliott Murray, Head of Design, Web and Multimedia, Queensland Art Gallery | Gallery of Modern Art

Mary-Clare Power, Manager Market Development, Tourism Queensland

Annette Turner, Visual Arts Program Coordinator, Logan Art Gallery

Ian Watts, Visitor Services Manager, City Museum, Old Treasury, Melbourne

## 2007 GAMAA Judging Panel

Ian Jempson, CEO, Queensland Maritime Museum

Mary-Clare Power, Manager Market Development, Tourism Queensland

Annette Turner, Visual Arts Program Coordinator, Logan Art Gallery

Michael Wardell, Director, Artspace Mackay

Sally Watterson, Senior Curator, Tweed River Regional Museum, NSW

Pamela Whitlock, Director, Gladstone Regional Art Gallery and Museum

## Appendix 4:

# Museums Alight! 2007 Participants

Abbey Museum and Art and Archaeology, Caboolture  
Brisbane's Living Heritage Network  
Bowen Historical Museum  
Capricorn Coast Historical Society, Yeppoon  
Cobb & Co Changing Station, Surat  
Cobb + Co. Museum, Toowoomba  
Cooktown's Old Bank  
Cooloola Shire Public Gallery, Gympie  
Diamantina Health Care Museum, Brisbane  
Dogwood Crossing @ Miles  
Embroiders' Guild of Queensland Inc.  
Foundation Expo '88, Brisbane  
Gayndah Museum  
Gladstone Maritime Museum  
Gladstone Regional Art Gallery and Museum  
Institute of Modern Art, Brisbane  
Kingaroy Heritage Museum  
Landsborough Museum  
Logan Art Gallery  
Logan City Historical Museum  
Longreach Powerhouse Museum  
MacArthur Museum, Brisbane  
Mavis Bank Historic House Museum including The McMillan Light Horse and Military Museum,  
Maryborough  
Nambour & District Historical Museum  
Newstead House, Brisbane  
Perc Tucker Regional Gallery, Townsville  
Queensland Ambulance Service — Charters Towers  
Queensland Ambulance Museum — Wynnum  
Queensland Art Gallery and Gallery of Modern Art  
Queensland Museum South Bank  
Queensland Police Museum, Brisbane  
QUT Art Museum, Brisbane  
Redcliffe Museum  
Redland Art Gallery, Cleveland  
Stanthorpe Regional Art Gallery  
Tanks Arts Centre, Cairns  
Toowoomba Regional Art Gallery  
Umbrella Studio, Townsville  
University of Queensland Art Museum  
Warwick Art Gallery  
Wondai Shire Art Gallery

## Appendix 5:

### Standards Pilot Reviewers

Ken Brooks, Curator/Manager, Brennan & Geraghty's Store Museum, Maryborough  
Lisa Jones, Curator, Queensland Police Museum, Brisbane  
Tamara Lavrencic, Collections Manager, Historic Houses Trust NSW  
Ken Smith, Chair, MGNSW Volunteer Reference Group  
Dr Dan Robinson, Retired Queensland Museum Assistant Director  
Dr Jan King, Director, Queensland Energy Museum  
Denise Neville, Museums and cultural heritage consultant

*Standards Reviewers contributed a total of 261.5 unpaid hours of their expertise plus 44 travel days to the 2007 program.*

## Appendix 6:

### M&GSQ 2007 State Conference Organising Committee

### 3Cs: Contemporary Collecting and Communication

Peter Appleton, Collection Manager, The Workshops Rail Museum – Queensland Museum  
Ann Baillie, Manager Training & Professional Development, M&GSQ  
Louise Denoon, Senior Curator, Histories and Community, Museum of Brisbane  
Jodi Finucan, Strategic Learning, Queensland Museum  
Michele Helmrich, The University of Queensland Art Museum  
Lisa Jones, Curator, Queensland Police Museum  
Kerri Laidlaw, Training & Professional Development Coordinator, M&GSQ  
Kate Ravenswood, Head of Access, Education and Regional Services, Queensland Art Gallery | Gallery of Modern Art  
Gillian Ridsdale, Museum Studies Program, School of English, Media Studies & Art History, The University of Queensland  
Virginia Rigney, Curator Public Programs, Gold Coast City Art Gallery  
Josh Tarrant, Assistant Collection Manager, The Workshops Rail Museum – Queensland Museum  
John Waldron, Director, Caloundra Regional Art Gallery  
Pamela Whitlock, Director, Gladstone Regional Art Gallery and Museum

## Appendix 7:

# Training and Professional Development Program: 2007 Events

DATE	EVENT	VENUE	SPEAKERS	NO.
March 19	Briefing Session M&GSQ Standards Program	Cairns City Council	Ann Baillie, Maria Thoumine	26
March 29–30	Securing Funding Workshop	Gladstone Regional Art Gallery & Museum	Ann Baillie, Debra Beattie, Maxine Brushe, Mellissa Case, Linda Griffith, Aaron Heng, Clare Hoey, Kerri Laidlaw, Mat Ovenden, Lenny Vance, Elizabeth Watt	32
April 23	Travelling Exhibitions Know-How: An introductory workshop for galleries and museums	Pine Rivers Regional Art Gallery	Christine Bree, Jodi Ferrari, Fiona Marshall, Virginia Rigney, Josh Tarrant	18
June 29	Talking Stock: Free networking session on museum/gallery shops and merchandising	381 Brunswick Street	Anna Meredith, Matthew Oliver, Colleen Pearson, Leonie Peasey	17
August 3	Careers in Museums and Galleries: M&GSQ Networking Opportunity	381 Brunswick Street	Peter Blondell, Alex McCallum, Kate Ravenswood, Gillian Ridsdale, Angelina Russo, Geoff Thompson	32
September 14–16	M&GSQ 2007 State Conference	Legends Hotel & Q1, Gold Coast	<p><i>Plenary sessions:</i> D. Lynn McRainey, Philip Follent, Colleen Wall, Julie Shiels, Carol Scott, Deborah Tranter, Dr Lynda Kelly, Ingrid Hedgcock, Kate Ravenswood, Jo Besley, Tony Ellwood, Sue Smith, Alison Wishart, Michael Aird, Seb Chan, Joanne Tompkins and Lazaros Kastanis, Amanda Hayman, Bernadette McCormack</p> <p><i>Parallel sessions:</i> Anne Kershaw, Terry Gibson, Lyn Johnson, Lesley Williams, Hanut Dodd, Chris Hudson, Jude McBean, Michelle Smith, Julie Boyd, Ross Searle, Mary-Rose McNaught, Dawn Oelrich, Jo Ritale</p> <p><i>Poster sessions:</i> Christine Ianna, Jo Ritale, Virginia Rigney, Julie Anderson</p> <p>Total numbers (delegates, speakers, staff)</p> <p><i>Friday Skill Sessions</i></p> <p>Using visitor research: Lynda Kelly</p> <p>Developing exhibitions: Brian Crozier, Georgia Rouette</p>	<p>140</p> <p>26</p> <p>18</p>

			Label text: Jennifer Blunden <i>Saturday Skill Sessions</i> Measuring value: Carol Scott Preparing for digitisation: Gavin Bannerman Planning social media: Angelina Russo, Seb Chan, Jerry Watkins	13 20 13 23
October 5	Standards 2007 Workshop	Cairns City Council	Ann Baillie, Ken Brooks, Lisa Jones	16
November 5	Standards 2006 Update One Year On	Redland Museum	Ann Baillie, Kerri Laidlaw, Participants	13
November 12	Quality Public Programs: Beyond Visitor Numbers. Free lunchtime lecture by Sandra Daniels, Education and Training Programs, Robben Island Museum, South Africa	Queensland Museum South Bank lecture theatre	Sandra Daniels	36
November 13	Quality Public Programs: Beyond Visitor Numbers. <i>Developing Engaging Learning Resource Kits for Teachers and School Students</i>	Queensland Museum South Bank Dinosaur Room	Jo Forsyth, Christine Milne, David Milne, Allan Morrison	26
November 14	Quality Public Programs: Beyond Visitor Numbers. <i>Understanding and Enhancing Visitor Experiences Through Evaluation and Visitor Research</i>	Queensland Museum South Bank Dinosaur Room	Jan Packer	18
November 15	Quality Public Programs: Beyond Visitor Numbers. <i>Step by Step through the Web: Building an effective online strategy for your organisation</i>	Queensland Museum South Bank Dinosaur Room	Joy Suliman	18
November 16	Quality Public Programs: Beyond Visitor Numbers. <i>The Values Toolkit – Advocating museums and galleries</i>	Cinema B Gallery of Modern Art	Carol Scott	13
November 19	Seminar, <i>Beyond Visitor Numbers: Quality Public Programs</i>	University of Qld Art Museum	John Armstrong, Nicholas Chambers, Morris Low, Nick Mitzevich, Emma Nicolson, Lauren Parker	68

November 21	Standards 2007 Participant Debrief and Celebration	Cairns City Council Civic Reception Room	Ann Baillie, Paul Brinkman, Kerri Laidlaw, Leslie Sparkes	23
November 30	Standards 2008 Information Session, Beaudesert	Beaudesert The Centre	Ann Baillie	11
December 5	Sharing learning education initiatives: M&GSQ networking opportunity	381 Brunswick Street	David Milne, Virginia Rigney	21

## Appendix 8:

# 2007 Special Project Fund (SPF) Grant Recipients

### FUNDED AND ADMINISTERED BY M&GSQ

Recipient	Grant Amount	Purpose
Buderim Historical Society Inc.	\$450	For three members to attend the SE Queensland Small Museums Conference in Maryborough in October.
Cairns & District Chinese Heritage Group	\$500	For one member to attend M&GSQ's State Conference on the Gold Coast in September.
Cooktown & District Historical Society	\$1,000	For four members to attend the Introduction to Mosaic program in Cairns in July.
Coleen Costello (North Stradbroke Island)	\$350	To attend the Oral History Association of Australia's Biennial National Conference in Brisbane in September.
Shire of Landsborough Historical Society	\$1,364	To conduct a Preventive Textile Conservation workshop.
Mirani Museum	\$300	For members to attend regional museums' meeting in Clermont in September.
Mount Olivet Hospital (Brisbane)	\$1,440	To conduct a volunteer training workshop in cataloguing of archives.
Nature's Powerhouse (Cooktown)	\$700	To conduct workshops in operational and performance review and future planning.
Anne Neave (Crows Nest)	\$145	To attend M&GSQ's State Conference on the Gold Coast in September.
North Stradbroke Island Historical Museum Assn Inc.	\$540	For three members to attend the SE Queensland Small Museums Conference in Maryborough in October (Geoff Moore, Judith Hines, Althea Vickers)
Redland Museum Inc.	\$800	For four members to attend M&GSQ's State Conference on the Gold Coast in September.
Jean Tremayne (Brisbane)	\$140	To attend the Oral History Association of Australia's Biennial National Conference in Brisbane in September.

## Appendix 9:

# 2007 Regional Galleries of Association of Queensland High-End Professional Development Bursary Recipients

FUNDED BY RGAQ, ADMINISTERED BY M&GSQ

Recipient	Grant Amount	Purpose
Ms George Dann (Arts Development Officer, Gab Titui Cultural Centre, Thursday Island)	\$1,000	To attend the 24 <sup>th</sup> Telstra National Aboriginal and Torres Strait Islander Art Award in Darwin in August.
Karina Devine (Director, Warwick Art Gallery)	\$561	To attend the M&GSQ 2007 State Conference on the Gold Coast in September.
Sarah Lewis (Gallery Officer, Rockhampton Art Gallery)	\$494	To attend the M&GSQ 2007 State Conference on the Gold Coast in September.
Tim Lynch (Coordinator, Redcliffe City Gallery)	\$1,000	To attend the <i>Shock &amp; Awe: Curating contemporary art, craft and design</i> symposium in Melbourne in June.
Mandana Mapar (Exhibitions Officer, Gold Coast City Art Gallery)	\$785	To attend the <i>Museums and Community Engagement</i> Professional Development Program, University of Queensland in Brisbane in July.
Julie Pratt (Administration Officer, Cooloola Shire Public Gallery, Gympie)	\$423	To attend the M&GSQ 2007 State Conference on the Gold Coast in September.
Wendy Seabrook (Assistant Manager, Nature's Powerhouse, Cooktown)	\$300	To attend the <i>Leading and Facilitating Groups</i> program, University of Queensland campus at Gatton in July.
Bonnie Smith (Public Programs Officer, Ipswich Art Gallery)	\$1,000	To undertake research for the Ipswich Art Gallery Children's Membership Program in Sydney in September.
Marj Sullivan (Director, Hervey Bay Regional Gallery)	\$745	To attend the M&GSQ 2007 State Conference on the Gold Coast in September.
Allison Bateman (Exhibition Officer, Hervey Bay Regional Gallery)	\$622	To attend <i>New Trends/Back to Basics</i> symposium in Canberra in October.
Bianca Acimovic (Exhibition Officer, Bundaberg Art Centre)	\$757	To attend the International Field School in Museums and Sustainable Heritage Development in Vietnam in December.

## Appendix 10:

### 2007 Regional Galleries of Association of Queensland Travelling Speaker Fund Recipients

FUNDED BY RGAQ, ADMINISTERED BY M&GSQ

Recipient	Grant Amount	Purpose
Caloundra Regional Art Gallery	\$1,000	To engage Peter Marquis-Kyle as speaker at the Caloundra Heritage Forum in May.

## Appendix 11:

### 2007 Museums Australia Queensland Professional Development Funding Recipients

FUNDED AND ADMINISTERED BY MAQ

Recipient	Grant Amount	Purpose
Carolyn Scott and Valda Webb (Sarina Historical Centre)	\$491	Volunteer Individual Bursary: To attend the MOSAIC training course in Rockhampton in July.
Elisabeth Gondwe (North Stradbroke Island Historical Museum)	\$471	Volunteer Individual Bursary: To attend the 2007 National Oral History Conference in Brisbane in September.
Avryl Bunney (Duaranga Historical and Tourism Association Inc.)	\$500	Volunteer Individual Bursary: To attend the M&GSQ 2007 State Conference on the Gold Coast in September.
Jessica Kelley (Abbey Museum of Art and Archaeology, Caboolture)	\$500	Volunteer Individual Bursary: To undertake an educational program development study tour to Denmark in July.
Pittsworth Pioneer Village Advisory Committee	\$1,038	Volunteer Organisational Grant: To conduct a Preventive Textile Conservation Workshop.
Maria Friend (Museum Development Officer, Far North Queensland)	\$683	Individual Bursary for Paid Staff: To attend the International Council of Museums (ICOM) Congress in Vienna in August.
Ian Jempson (CEO, Queensland Maritime Museum)	\$300	Individual Bursary for Paid Staff: To attend the 8 <sup>th</sup> Maritime Heritage Conference in San Diego, USA in October.

## Appendix 12:

# 2007 M&GSQ Touring Exhibition Program and Statistics

**NO. OF EXHIBITIONS: 12**

### 2006 Education Minister's Awards for Excellence in Art

Venue	Venues	Days	Attendance	Artists	Curators
Australian Catholic University, Brisbane		30	2,000		
Outback Regional Gallery, Winton		61	1,944		
Gladstone Regional Art Gallery and Museum		30	2,168		
	<b>3</b>	<b>121</b>	<b>6,112</b>	<b>25</b>	

### 2007 Education Minister's Awards for Excellence in Art

Venue	Venues	Days	Attendance	Artists	Curators
Mt Isa Civic Centre		21	1,300		
Tanks Arts Centre, Cairns		26	1,200		
	<b>2</b>	<b>47</b>	<b>2,500</b>	<b>53</b>	

### Antarctica – A Place in the Wilderness

Venue	Venues	Days	Attendance	Artists	Curators
Noosa Regional Gallery		20	3,847		
	<b>1</b>	<b>20</b>	<b>3,847</b>	<b>1</b>	

### ConVerge: Northern Rivers Touring Ceramics Exhibition

Venue	Venues	Days	Attendance	Artists	Curators
Grafton Regional Gallery		30	1,099		
Port Macquarie Hastings Regional Gallery		32	2,844		
Coffs Harbour City Gallery		24	1,569		
New England Regional Art Museum, Armidale		44	1,824		
Outback Regional Gallery, Winton		33	2,922		
Gladstone Regional Art Gallery and Museum		24	2,218		
	<b>6</b>	<b>187</b>	<b>12,476</b>	<b>20</b>	<b>2</b>

### Home Island, Home Country

Venue	Venues	Days	Attendance	Artists	Curators
Australian Catholic University (touring to Brisbane, Melbourne and Sydney campuses)		35	5,000		
Toowoomba Regional Art Gallery		21	3,523		
World Theatre, Charters Towers		22	2,100		
	5	78	10,623	51	1

### Indulgence: Textiles by Kay Faulkner

Venue	Venues	Days	Attendance	Artists	Curators
Cooloolo Shire Public Gallery, Gympie		26	841		
Bauhinia Bicentennial Gallery, Springsure		28	75		
Redland Art Gallery		30	3,057		
World Theatre, Charters Towers		38	2,400		
Texas Art Gallery		25	246		
	5	147	6,619	1	

### Kids Time: A Century of Learning Through Play

Venue	Venues	Days	Attendance	Artists	Curators
Cooroy Butter Factory		24	1,050		
Gladstone Regional Art Gallery and Museum		36	3,191		
Australian Workers Heritage Centre, Barcaldine		30	450		
Teys Gallery, Dogwood Crossing, Miles		41	2,803		
Duaringa CWA Hall		32	120		
Bluff CWA Hall		32	80		
	6	195	7,694		1

### PatterN Recognition

Venue	Venues	Days	Attendance	Artists	Curators
Noosa Regional Art Gallery		28	2,484		
Toowoomba Regional Art Gallery		25	3,182		
Wagga Wagga Art Gallery		57	6,142		
Gosford Regional Gallery		57	37,573		
	4	167	49,381	9	2

### Regarding Retro: Reanimations of the Preloved

Venue	Venues	Days	Attendance	Artists	Curators
Bundaberg Arts Centre		40	1,913		
Hawkesbury Regional Gallery, Windsor		33	787		
	2	73	2,700	18	1

### sacred ground, beating heart: Works on paper by Judy Watson

Venue	Venues	Days	Attendance	Artists	Curators
University of the Sunshine Coast		26	1,233		
	1	26	1,233	1	1

### Sesserae: The works of Dennis Nona

Venue	Venues	Days	Attendance	Artists	Curators
Port Lincoln Civic Centre Rotary Gallery, SA		45	1,694		
Murray Bridge Regional Gallery, SA		20	383		
Barossa Regional Art Gallery, Tanunda, SA		30	511		
Logan Art Gallery		25	1,222		
Australian Catholic University, Brisbane		40	1,500		
Hervey Bay Regional Gallery		27	951		
Caloundra Regional Art Gallery		35	2,222		
	7	222	8,483	1	1

### Supercharged... The car in contemporary culture

Venue	Venues	Days	Attendance	Artists	Curators
Mildura Arts Centre		48	1,731		
24HR Art, Darwin, NT		22	2,919		
Bathurst Regional Art Gallery		39	2,867		
Pinnacles Art Gallery, Thuringowa		22	5,569		
	4	131	13,086	12	1

<b>GRAND TOTAL</b>	<b>46</b>	<b>1,414</b>	<b>124,754</b>	<b>192</b>	<b>10</b>
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## Appendix 13:

# 2007 Statistics—Attendances at Qld Public Galleries and Visual Arts Venues

## Brisbane

### VENUES: 5

Australian Catholic University  
Museum of Brisbane  
QCA Dell Gallery, Griffith University  
Queensland University of Technology (QUT) Art Museum  
University of Queensland Art Museum

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
340,432	8,252	40,373

## South-East Queensland

### VENUES: 11

Caloundra Regional Art Gallery  
Gatton Shire Davson Art Gallery  
Gold Coast City Art Gallery  
Gympie Regional Gallery (formerly Cooloola Shire Public Gallery)  
Ipswich Art Gallery  
Logan Art Gallery  
Noosa Regional Gallery  
Pine Rivers Regional Art Gallery  
Redcliffe City Art Gallery  
Redland Art Gallery  
University of the Sunshine Coast Gallery

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
315,222	33,785	24,680

## South West/Darling Downs

### VENUES: 10

Chinchilla White Gums Gallery  
Cobb & Co Changing Station (Balonne River Gallery and Cobb & Co Store Museum, Surat)  
Crows Nest Regional Art Gallery  
Dalby Regional Gallery  
Dogwood Crossing @ Miles  
Myall Park Botanic Garden and Gallery, Glenmorgan  
Quilpie Museum, Gallery and Visitors Information Centre  
Stanthorpe Regional Art Gallery  
Toowoomba Regional Art Gallery  
Warwick Art Gallery

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
138,745	11,010	5,196

## Wide Bay/Burnett

### VENUES: 4

Bundaberg Arts Centre  
Childers Regional Gallery  
Hervey Bay Regional Gallery  
Wondai Shire Art Gallery

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
102,728	3,131	5,550

## Central Queensland

### VENUES: 6

Artspace Mackay  
Bauhinia Bicentennial Art Gallery, Springsure  
Biloela Library Art Space  
Emerald Gallery (closed until October 2007)  
Gladstone Regional Art Gallery and Museum  
Rockhampton Art Gallery

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
68,321	5,627	13,120

## Central-West Queensland

### VENUES: 2

Longreach Cultural Association  
Outback Regional Gallery, Waltzing Matilda Centre, Winton

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
22,017	273	0

## North Queensland

### VENUES: 4

Gallery Hinchinbrook, Ingham  
Perc Tucker Regional Gallery, Townsville  
Pinnacles Gallery, Thuringowa  
Umbrella Studio, Townsville

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
101,618	3,462	70,430

## North-West Queensland

### VENUES: 1

Mount Isa Memorial Civic Centre

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
12,759	160	0

## Far North Queensland

### VENUES: 3

Cairns Regional Gallery  
KickArts Contemporary Arts, Cairns  
Tanks Arts Centre, Cairns

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
61,525	5,931	181

<b>1,163,367</b>	<b>71,631</b>	<b>159,530</b>
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## Statutory Bodies

### VENUES: 5

Queensland Art Gallery | Gallery of Modern Art  
Queensland Museum, South Bank  
Queensland Museum, Museum of Tropical Queensland, Townsville  
Queensland Museum, The Workshops Rail Museum, Ipswich  
Queensland Museum, Cobb and Co Museum, Toowoomba

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
1,923,759	174,063	135,611

## Appendix 14:

# 2007 Statistics—Attendances at Qld Public Museums

2007 is the third year for which attendance figures for Queensland museums have been collected. The venues listed represent approximately 34% of museums in Queensland.

## Brisbane

### VENUES: 11

9<sup>th</sup> Battalions Museum, Gallipoli Barracks, Enoggera  
 Commissariat Store  
 The Embroiderer's Guild Queensland Inc.  
 MacArthur Museum  
 Marks-Hirschfeld Museum of Medical History  
 Mater Archives and Heritage Centre  
 Mercy Heritage Centre  
 Nursing Museum, Royal Brisbane Hospital  
 Old Town Council Chambers, Windsor  
 Queensland Performing Arts Museum  
 Queensland Police Museum

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
40,901	5,004	59,504

## South-East Queensland

### VENUES: 24

Abbey Museum of Art and Archaeology, Caboolture  
 Beaudesert Historical Society  
 Beenleigh District Historical Society  
 Caboolture Historical Village  
 Coochiemudlo Island Historical Society  
 Das Neumann Haus Museum, Laidley  
 Gold Coast Hinterland Heritage Museum  
 Gympie Gold Mining and Historical Museum  
 Kilcoy District Historical Society Inc.  
 Kilkivan and District Historical Museum  
 Museum of Australian Military Intelligence, Canungra (currently closed for redevelopment)  
 Nambour and District Museum  
 Noosa Museum, Pomona | Cooroora Historical Society Inc.  
 North Stradbroke Island Historical Museum  
 Pine Rivers Heritage Museum  
 Queensland Air Museum, Caloundra

Queensland Pioneer Steam Railway, Blackstone  
 Redcliffe Museum  
 Rosewood Scrub Historical Society  
 Samford District Historical Museum  
 Sandgate and District Historical Society and Museum  
 Tamborine Mountain Historical Society  
 Woodworks Museum, Gympie  
 Yarraman and District Historical Society

<b>Number of Visitors</b>	<b>Number of School / Educational Visitors</b>	<b>Number of Participants in Outreach Activities</b>
101,712	24,400	81,665

## **South West/Darling Downs**

### **VENUES: 15**

Cecil Plains Historical Railway Station  
 Chinchilla Historical Society  
 Highfields Pioneer Village Museum Park  
 MacLagan Memories Museum  
 Miles Historical Village and Museum  
 Milne Bay Military Museum  
 Morven Historical Museum Inc.  
 Oakey Historical Museum  
 Pioneer Park Museum, Dalby  
 Pioneer Village Museum  
 Rosalie Shire Historical Society  
 Royal Bull's Head Inn Coffeehouse, Drayton  
 Stanthorpe Museum  
 Tara and District Historical Society  
 Texas Heritage Centre

<b>Number of Visitors</b>	<b>Number of School / Educational Visitors</b>	<b>Number of Participants in Outreach Activities</b>
46,165	9,034	71,545

## Wide Bay/Burnett

### VENUES: 17

Bundaberg Botanic Gardens  
Bundaberg and District Historical Society and Museum  
Bundaberg Railway Historical Society Inc.  
Burnett War Memorial Museum, Kingaroy  
Burrum and District Historical Society Inc.  
Eidsvold and District Historical Society  
Gayndah Museum and Information Centre  
Hervey Bay Historical Village and Museum  
Hinkler House Memorial Museum, Bundaberg  
Isis District Historical Society Inc.  
Kingaroy Heritage Museum  
Maryborough City Whistle Stop  
Maryborough Military and Colonial Museum  
Maryborough, Wide Bay and Burnett Historical Society Inc.  
Mavis Bank Historical House Museum, Maryborough  
Military and Memorabilia Museum, Childers  
Wide Bay Hospitals Museum Society Inc.

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
55,716	4,796	46,770

## Central Queensland

### VENUES: 12

Archer Park Station and Steamtram Museum, Rockhampton  
Australian Miners Historic Centre Association Inc.,  
Capricorn Coast Historical Society, Yeppoon  
Clermont Historical Society and Museum  
Gladstone Maritime Museum  
Mackay Historical Society and Museum  
Melba House Visitor Information Centre, Mirani  
Mirani Museum  
Old Springsure Hospital (currently closed)  
Proserpine Historical Museum  
Sarina District Historical Centre  
Theodore Historical Society Inc.

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
19,808	1,489	2,750

## Central-West Queensland

### VENUES: 2

Historical Woolscour Association Inc., Blackall  
Qantas Founders Museum, Longreach

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
54,597	2,538	0

## North Queensland

### VENUES: 8

Bowen Historical Society and Museum  
Cardwell Bush Telegraph Heritage Centre  
Charters Towers Historical Site including Folk Museum and Historical Display  
Maritime Museum of Townsville  
National Trust Heritage Centre, Townsville  
North Queensland Military Museum, Townsville  
North Queensland Potters Association, Townsville  
Rollingstone Museum

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
17,160	1,582	1,550

## North-West Queensland

### VENUES: 5

Boulia Stonehouse Museum  
Flinders Discovery Centre, Hughenden  
Kronosaurus Korner, Richmond  
Mary Kathleen Memorial Park including Museum and Information Centre, Cloncurry  
Outback at Isa | Riversleigh Fossil Centre

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
67,967	3,189	0

## Far North Queensland

### VENUES: 10

Cairns and District Chinese Association  
Cassowary Coast Libraries, Innisfail  
Cooktown's Old Bank and Archive & Research Centre  
Croydon Heritage Centre  
Hou Wang Chinese Temple and Museum, Atherton  
Mareeba Heritage Centre  
Mulgrave Settlers Museum, Gordonvale  
Port Douglas Courthouse Museum  
Ravenshoe Visitor Centre including Nganyaji Interpretive Centre  
Tolga Historical Society

Number of Visitors	Number of School / Educational Visitors	Number of Participants in Outreach Activities
123,342	2,531	10,300

<b>527,368</b>	<b>54,563</b>	<b>274,084</b>
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## VISION

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