

MUSEUMS & GALLERIES QUEENSLAND

EXHIBITION DEVELOPMENT & TOURING PROGRAM

Program Guidelines for Exhibition Expressions of Interest

Museums & Galleries Queensland (M&G QLD) invites Expressions of Interest for exhibitions to be considered for our forward Exhibition Development & Touring Program.

Introduction

M&G QLD is a leading national exhibition tour provider and is proud of our work to bring exceptional art and cultural experiences to audiences across the country, deliver skills development, education and access programs, and support the career pathways of Australian artists and artswomen.

Each year, M&G QLD tours up to eight exhibitions nationally, ensuring that both regional communities and metropolitan audiences have access to a diverse array of high-quality contemporary works and visual culture.

M&G QLD is the Queensland agency for National Exhibitions Touring Support (NETS) Australia. Through our Exhibition Development & Touring Program, M&G QLD highlights a wide range of artistic disciplines, including visual arts, craft, social history, Indigenous culture, new media, architecture, and design. The program not only showcases the creativity of local Queensland artists but also features national and international talents, creating a rich tapestry of cultural dialogue, engagement and appreciation across regions.

Proposal Requirements

1. Length: Proposals should not exceed 5 pages, with additional CVs, images, and support letters attached.
2. Content Outline: Proposals must address the following key areas:
 - Aims: Clearly define the goals of the exhibition.
 - Curatorial Rationale: Explain the conceptual framework and thematic significance.
 - Content: Provide details of the proposed exhibition artworks and the artists involved.
3. Regional Relevance: Describe how the exhibition will engage and resonate with regional audiences.
4. Quality of Works: Ensure that the proposed works are suitable for touring and maintain high artistic standards.
5. Personnel Involvement: Detail the qualifications and experience of key personnel involved in the exhibition planning and delivery.
6. Public Programming and Educational Opportunities: Outline the activities planned to

enhance audience engagement with the exhibition, its content and themes, such as workshops, talks, resources or guided tours.

7. Fit with M&G QLD's Touring Program: Describe how the proposed exhibition aligns with M&G QLD's touring program and objectives.

Proposal Components

M&G QLD recommends the inclusion of the following in your proposal:

1. Exhibition Description:

- Title/working title.
- Curatorial rationale and rationale for touring.
- Target audience and expected benefits.
- Exhibition size (square meters/running meters).
- Indication of special exhibition or venue requirements (e.g., plinths, display cases, projector).
- Support materials (e.g. education resource, invitation template, catalogue, media coverage etc.) if applicable.
- Selection of indicative artworks – please submit up to 15 images – include artwork details (title, year, medium, dimensions and weight if known) and installation requirements.
- Bio/CV for key artists and project personnel – 1 A4 page for each, including why they have been selected for this project.
- Outline of potential audience engagement/public program initiatives (e.g. talks, workshops) and who the target audience is.
- Venue expressions of interest if applicable.
- Letters of support if available.

2. Work Plan:

- Approximate timeframe for the tour, noting that selected exhibitions typically tour to more than eight venues for approximately two to three years depending on the scope/scale of the itinerary.
- Identified personnel and active partnerships involved.
- Indication of artists'/lenders' willingness to loan works for an extended period.
- Promotional strategy, including collateral that already exists (e.g. graphic branding, media release).
- Access strategy.

3. Financial Considerations:

- Indication of proposed/confirmed financial support and/or sponsorship.
- Other identified or known costs to be taken into consideration.

Assessment Criteria

Proposals will be reviewed by a panel of industry peers, focusing on:

- Quality and clarity of the proposal.
- Relevance to the needs of regional audiences.
- Suitability of works for touring.
- Experience and qualifications of involved personnel.
- Planning of public programs and educational opportunities.
- Alignment with M&G QLD's operational goals and gaps in available touring offerings.

Selection Process

If selected for development, M&G QLD will work with you to develop your touring exhibition further. However, this does not guarantee inclusion into M&G QLD's touring program. Once

project funding is confirmed, accepted proposals will lead to a formal Tour Management Agreement outlining the responsibilities of both parties.

What M&G QLD Can Provide

While M&G QLD does not provide direct financial support for exhibition proposals, if your exhibition is selected for further development, we can assist with:

- Itinerary development – this can take up to 12 months.
- Budget development.
- Funding/sponsorship applications.
- Access to exhibition consultants including curators and designers.
- Management of tour logistics and insurance.
- Venue servicing and distribution of support materials.

Additional assistance may include supporting the development of exhibition collateral such as educational components; installation instruction manual; condition reporting; exhibition catalogue; film; access kit; and promotional/marketing material as negotiated.

M&G QLD charges a tour management fee, which will typically be included in the funding proposal for the exhibition.

Submission Information

These guidelines have been designed to support individuals and organisations when preparing an Expression of Interest for M&G QLD's touring program.

Before submitting your proposal, ensure that all of the components have been addressed and that it is submitted ahead of the closing date.

Submissions close: 30 May 2025

Submit your proposal:

Submit your proposal and support material to:

Email: rebekah.butler@magsq.com.au

Post: M&G QLD, 122 Gerler Road, HENDRA QLD 4011

If you have questions regarding your Expression of Interest proposal, please contact:

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