

MEDIA RELEASE

For immediate release

Queensland Ambulance Museums – Wynnum receives commendation

Museum and Gallery Services Queensland (M&GSQ) congratulates, Queensland Ambulance Museums – Wynnum, one of six community museums who have completed a year long groundbreaking program for Queensland's museum sector: a Standards Program in South East Queensland. The Standards Program is designed to help participating museums plan for a sustainable future by recognising their achievements, raising their profile, and identifying strategic priorities for improvement and development.

2006 is the second year of a three year Pilot for Museum & Gallery Services Queensland, funded by Arts Queensland. The other museums to complete the program in 2006 are:

- Logan City Historical Museum Society Inc.
- Redland Museum
- Abbey Museum of Art & Archaeology
- Landsborough Museum – A Caloundra City Heritage Centre
- Kingaroy Heritage Museum

On Friday 15 December at the offices of Museum & Gallery Services Queensland, Fortitude Valley, Queensland Ambulance Museums – Wynnum received a certificate of recognition from Jenny Menzies, Executive Director, Arts Development, Arts Queensland in acknowledgment of their achievement and hard work. Participants also presented their plans for the future and provided feedback on their experience of this pilot program.

Reviewers, Dr Jan King and Tamara Lavrencic, commended the Queensland Ambulance Museums – Wynnum for their *'dedicated approach to museum management and customer service as illustrated through their organisational and research skills, interesting themed displays and their friendly approach to visitors. Their clear commitment to the Standards Program shows that they are keen to continue to improve on what is currently a museum providing an excellent educational experience.'* The Standards Program reviewers are long standing, museum professionals who volunteer their expertise for desk reviews and site visits to assist the museums with practical and strategic advice.

Queensland Ambulance Museums – Wynnum is the first of its kind to be established in Australia and is now one of several within Queensland. According to Noela Stratton, Volunteer Curator: *'The museums demonstrate a tradition of close reciprocal support between the Ambulance Service and the Community.'*

Mick Davis, Manager, QAS Heritage & History explained they elected to participate in the Standards program: *'To improve our collection management activities and to comply with the current Queensland Ambulance strategic planning philosophy – "Quality Every Time".'*

The Standards Program is designed to help participating museums plan for a sustainable future by recognising their achievements, raising their profile, and identifying strategic priorities for improvement and development.

In 2007 the Museum Standards Program will be offered by M&GSQ in Far North Queensland with the support of the Museum Development Officer (FNQ).

Media Profiles for each Museum, including images, are available at www.magsq.com.au

Print quality images from the Presentation Ceremony are also available on request by contacting the number below.

For media enquiries, interviews and further information please contact:

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