
Museums - Leading from the Past to the Future

Small Museums Conference, Roma

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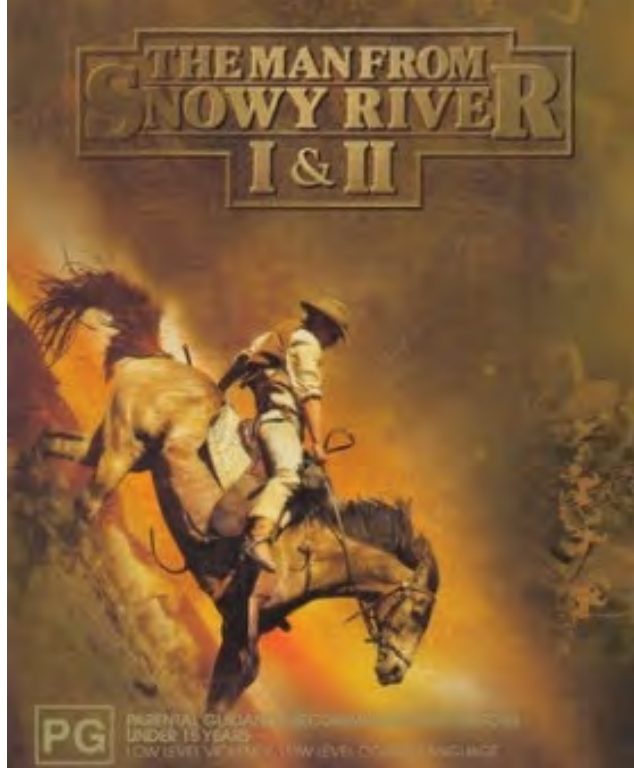
**MUSEUMS
VICTORIA**







THE AUSTRALIAN STOCKMAN'S HALL OF FAME
AND OUTBACK HERITAGE CENTRE



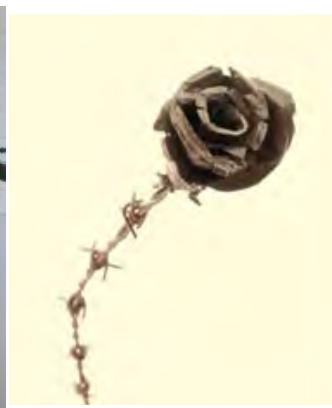


THE MOST SUCCESSFUL REAPER THRESHER.
AFTER 4 YEARS EXPERIENCE
DESIGNED AND PATENTED BY H.S. TAYLOR & HENRY.





"...we are creating living history. This Heritage Project with Museum Victoria is the first time that the museum has ever attempted something like this, and to my knowledge it is one of the few things in a museum that I have ever seen, which hasn't had to die to be recognised, and I find that very refreshing." Ann Jarvis, WoFG Heritage Group





Invisible Farmer



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Aims

- Reveal the untold stories of women on the land - past & present
- Create new narratives of rural Australia
- Reframe our understanding of 'farmer'
- Celebrate & acknowledge the diverse & vital role of women in agriculture



Rural



National
Foundation for
**Australian
Women**
REAL WOMEN. VISIONARY LEADERSHIP



THE UNIVERSITY OF
MELBOURNE

MUSEUMS VICTORIA



Economic Development,
Jobs, Transport
and Resources



**NATIONAL
LIBRARY OF AUSTRALIA**



Guiding Principles

Sustainability

Connectivity

Community

Capability



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"the community,
even my mother,
told me that women
didn't run farms"
Dorothy Dunn

1891: Women farmers deliberately excluded from Australian census

1942-1945: Women's Land Army served a vital role, but weren't permitted to march on Anzac Day until the 1981

1994: Law reform commission: women can legally identify as 'farmer'

1999: Victorian Farmers Federation accept dual voting

2009: 'Missed Opportunities Report' estimated women contribute 48% of real farm income

2018: Women in agriculture still face significant barriers and under representation on boards and decision-making bodies

Women's off-farm & unpaid work continues to remain largely undocumented, uncounted, unrecognised



Invisible Farmer Project



10 October at 2:26 pm · 🌐

"I said to my 16-year-old daughter the other day that I hope by the time she has a daughter that she will not have to be asked what her contribution to farming is. People won't assume that she will move away and marry a farmer, but that she could stay and be considered a farmer in her own right. I hope that when she and her brother are standing side by s... See more



   387

52 comments 118 shares



- woman
- country
- male
- agriculture
- sheep
- dairy
- old
- work
- drought
- typical
- cattle australian
- wheat
- sad
- early
- clothes
- cane
- gun
- family



Australian farmers ignoring the cow in ...
republicofaustralia.org.au



Despair as crippling drought hammers ...
sky4.org



Aussie Farmers Make The Most of ...
tjlt.com.au



Solutions for Australian Farmers ...
wholaculture.au



Australian farmers ...
cristina.org.au



Australian businesses helping farmers ...
waskynews.com.au



Why You Need To Thank The Aussie Farmer ...
stayathome.com.au



Aussie farmers want more action ...
australia Geographic.com.au



Australian farmers have started to use ...
businessinsider.com.au



Equity crowdfunding platform Cultivate ...
stanmagdaly.net



farmers prepare for China FTA deal ...
4fr.com



Sheep farmers flocking back to mulesing ...
theaustralian.com.au



Despair as crippling drought hammers ...
mthadailynewspaper.com



Despair as crippling drought hammers ...
stratetimes.com



What Australian farmers can gain from ...
abc.net.au



South Australian farmers on gas royalty ...
4fr.com



2012: The Year of the Farmer | Wiley ...
wiley.com.au



Australia's foreign aid budget called ...
abc.net.au



Australian drought: What you can do to ...
60mins.edu.au



Drought in Australia: How to help ...
news.com.au



Our First Farmers were Indigenous



Women harvesting yam, J.H. Wedge Field Book, 1835, State Library of Victoria

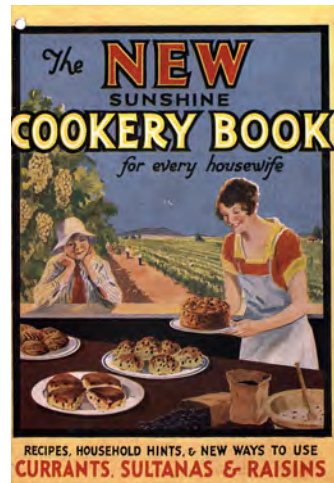
Grinding Stone, Donald Museum



Words matter



Revaluing & Reclassifying 'Women's Work'







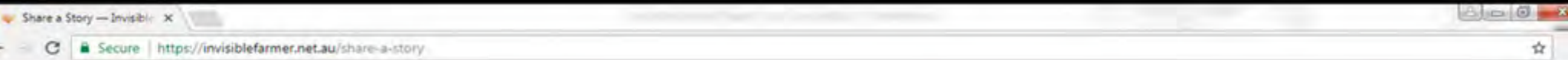


On a property called Watch
Hill there lives a lady named
Fiona Cooper.



Contribute your Story

WWW.INVISIBLEFARMER.NET.AU



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Share a Story With Us

We are always interested in stories that feature Australian women involved in food, fibre, farming and agriculture; stories of women of the land and waters. To submit a story, whether it be your own story or the story of a woman that you know, please use the below form. If your story is selected to be utilised by researchers, or featured on our website or social media, we will get in contact with you via email or phone (please specify your preferred method of contact). Many thanks in advance! - The Invisible Farmer Team

Name *

First Name

Last Name

Email Address *

How did you hear about the Invisible Farmer Project? *

Location (Region and State) *

For example: "Gippsland, Victoria"





600+

people shared Lisa's story
online

50,000+

people viewed Lisa's story
on Facebook

"I am totally overwhelmed with the support shown on social media and feel very blessed to be able to reach so many people."

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147 posts · 1,674 followers · 574 following

Invisible Farmer Project
 nation-wide project documenting the role of Australian women in food & fibre production. Tag #invisfarmer & #melbournmuseum to be featured. @invisiblefarmer.net.au/blog

#RuralWomen are the key to #ZeroHunger

"Rural women ensure food security for their communities."

-United Nations International Day of Rural Women 15 October 2018

I said to my 18-year-old daughter the other day that I hope by the time she has a daughter that people won't assume that she will move away & marry a farmer, but that she could stay & be considered a farmer in her own right.

Having worked in the vet/equine industry for many years now I have been privileged to be surrounded by female Ag leaders who really are just incredible professionals.

Family farmers & women involved in those family farms; that's where I draw my inspiration from.

Invisible Farmer

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Invisible Farmer @invisfarmer

2,465 Tweets · 1,519 Following · 2,350 Followers · 5,167 Likes · 1 Lists · 1 Moments

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Invisible Farmer @invisfarmer · Oct 9
 Nation-wide project mapping the diverse, innovative and vital role of women in Australian agriculture. #invisiblefarmer image: Amy Paul, Ruby Hill, Cigaritas

Invisible Farmer @invisfarmer · Oct 9
 I said to my 18-year-old daughter the other day that I hope by the time she has a daughter that people won't assume that she will move away & marry a farmer, but that she could stay & be considered a farmer in her own right" - NSW Farmer Amy Paul @Cigaritas

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Invisible Farmer Project @invisfarmer

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Posts

Invisible Farmer Project · October 16 at 1:39 PM · Q

People of Queensland, we are in need of your help! Do you know any women in Ag based in the Atherton Tablelands that would be willing to share their story with us here at the Invisible Farmer Project when we travel up to QLD this November?

Community

Community See All

Invite your friends to like this Page

3,725 people like this

3,884 people follow this

Sarah Hallett and 41 other friends like this

About See All

Typically replies within a few hours

www.invisiblefarmer.net.au

Chat (10)



2018 OAKLEY SHOW FOYER WINNER - "OAKLEY SILVER SCISSORS" See more





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- Invite community participation & partnerships
- Share & celebrate your stories on social media
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- Follow Invisible Farmer!